

# Non solo credito

*5° Forum Banca & Impresa*

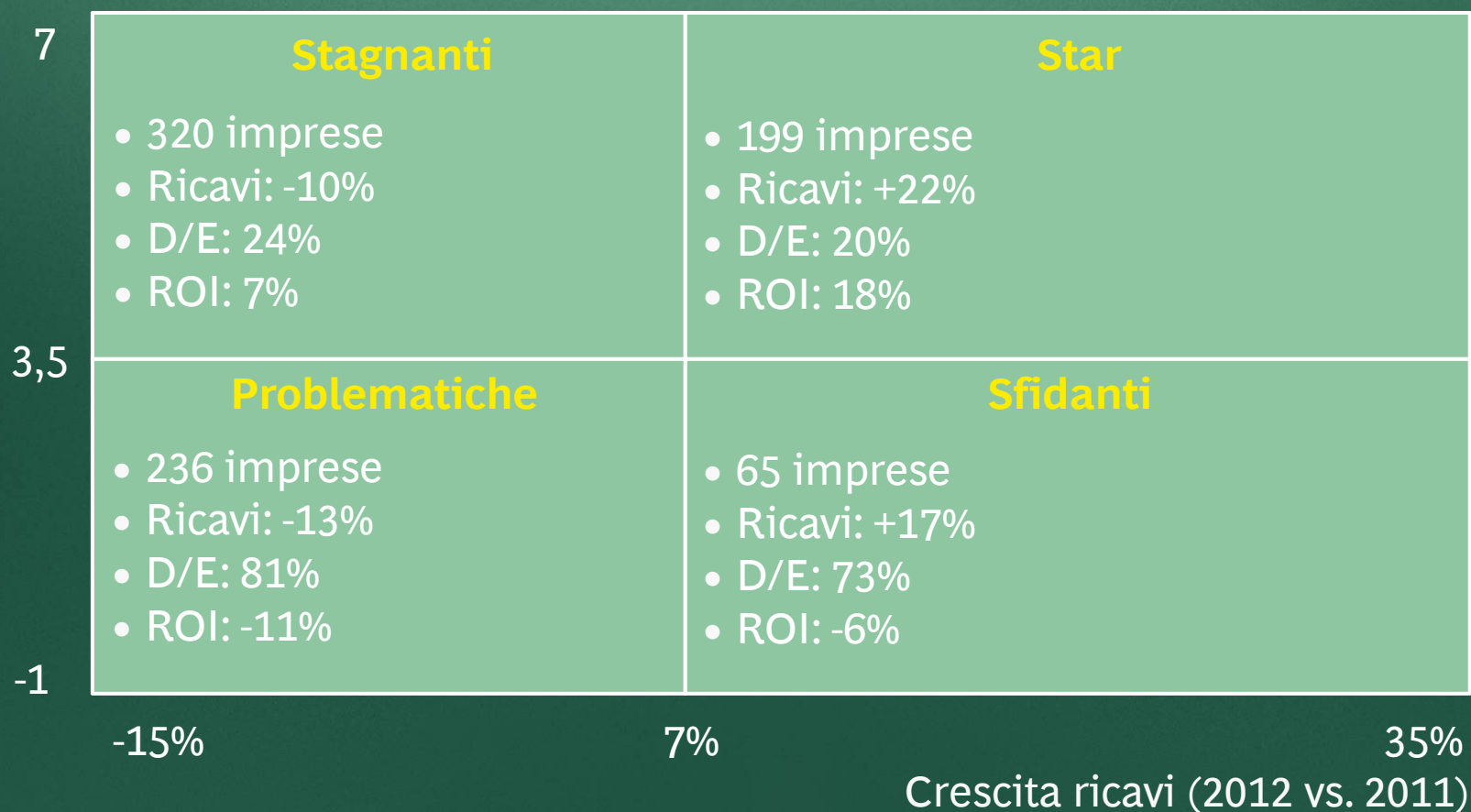
9 Aprile 2014

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# Le dinamiche competitive (I)

Affidabilità (Leanus Score)

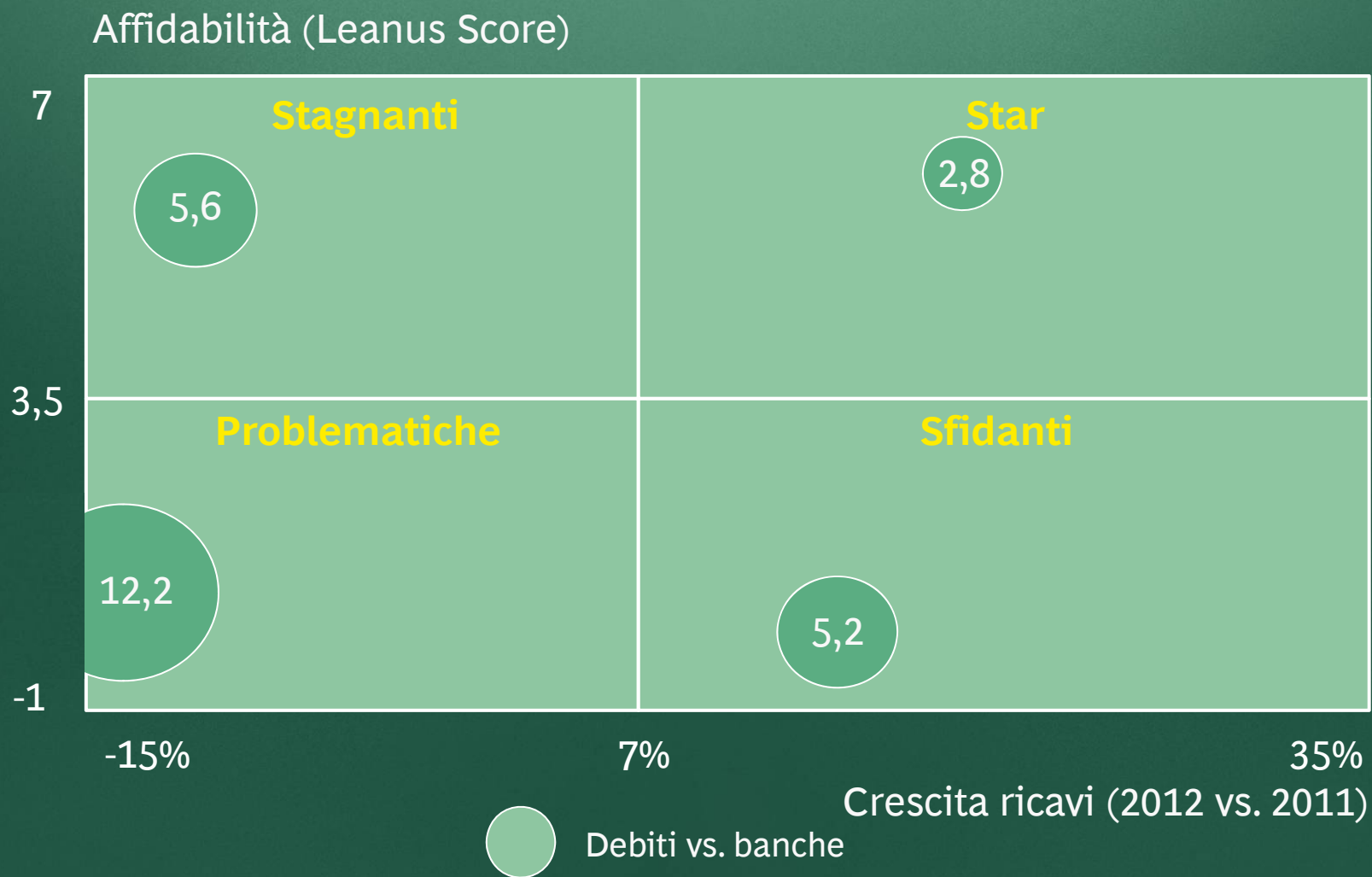


Note: Campione di 820 imprese con fatturato €100M – €1.000M

Source: BCG, Leanus

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# Le dinamiche competitive (II)



Note: Campione di 820 imprese con fatturato €100M – €1.000M

Source: BCG, Leanus

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Thank you

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