



THE PEOPLE SIDE OF TRANSFORMATION. THINK, EXPERIMENT, ACT. FAST

Laura Zanfrini – Director Next 24



Digital Transformation Doesn't Have to Leave Employees Behind

by Charles-Edouard Bouée

ForbesBrandVoice® [What is this?](#)

FEB 24, 2016 @ 08:26 AM 1,502 VIEWS

Digital Transformation Means Re-Imagining The Business Model

THE TIMES



Standing still in business is not an option if you want to nurture and sustain growth, writes **Charles Orton-Jones**

Google founders Larry Page and Sergey Brin accompanied chief executive Eric Schmidt (left) to tab the company forward

Article
McKinsey Quarterly
June 2015

Raising your Digital Quotient

By Tanguy Catlin, Jay Scanlan, and Paul Willmott

Following the leader is a dangerous game. It's better to focus on building an organization and culture that can realize the strategy that's right for you.

Forbes / Tech

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SEP 25, 2015 @ 08:00 AM 1,945 VIEWS

Why Business Transformation Needs A Plan





- **Uscire dai luoghi comuni**
- **Introdurre nuovi strumenti**
- **Identificare le competenze necessarie**
- **Disegnare il journey**
- **Consapevoli del tempo a disposizione**

People side of transformation

PEOPLE

LEADERS

ORGANISATIONS

Board

Key people and roles

Employees and clients

Real and virtual teams



Check-up e benchmarking

Competences model

Innovation processes + digital transformation

Education & Training process

Smart working + D&I program