



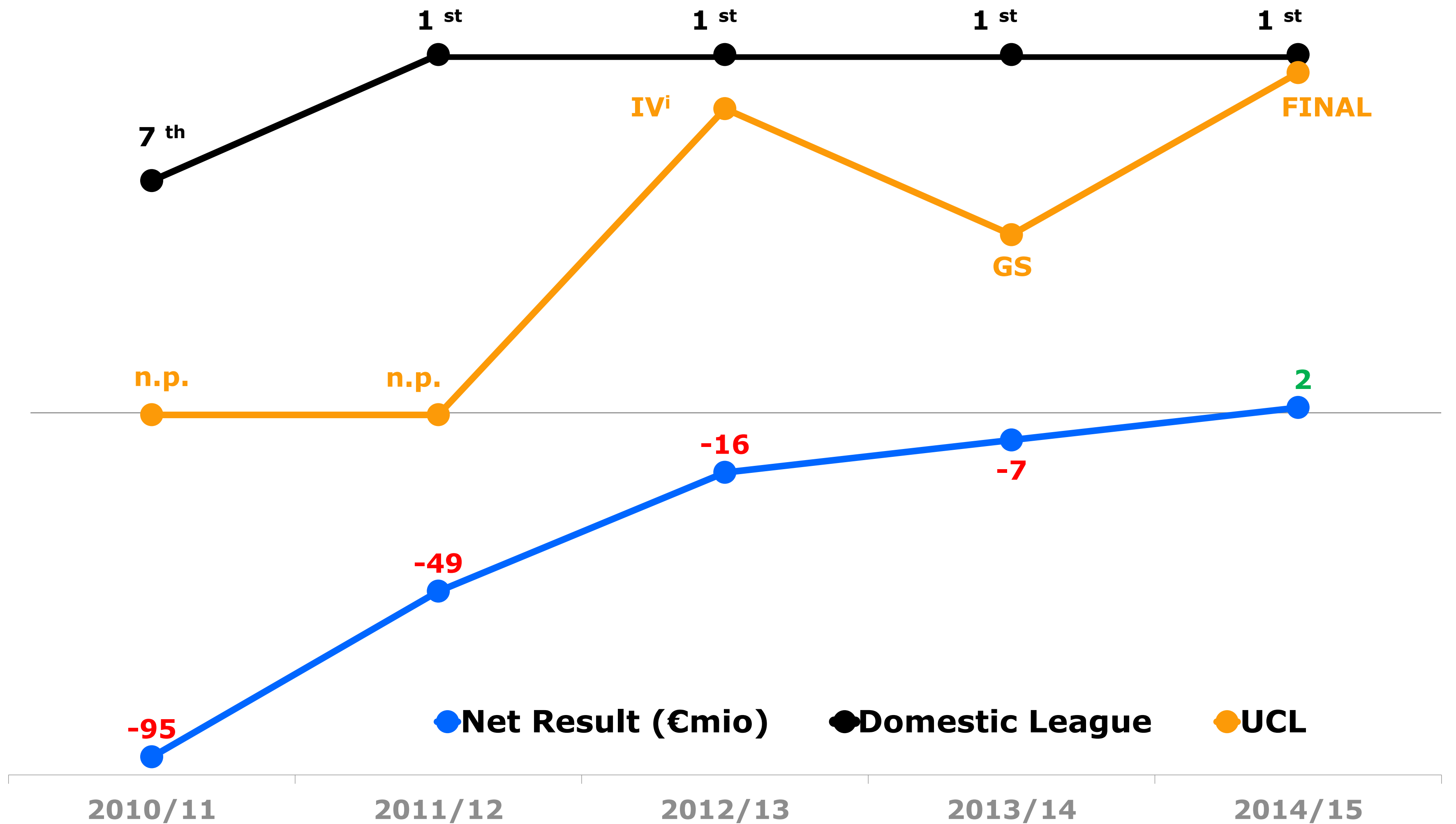
JUVENTUS FC AT A GLANCE

Milan, April 11th 2016



Juventus 2010-2015

KPIs



● Net Result (€mio)

● Domestic League

● UCL



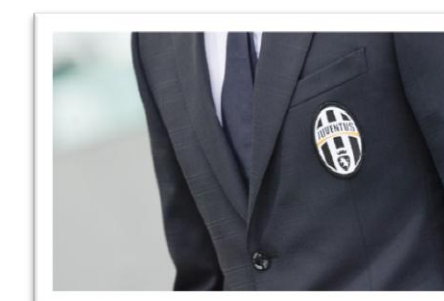
Juventus 2010-2015

The Juventus Galaxy Today

**300 m
Fans**



**315 Permanent
1.250 Backroom Staff**



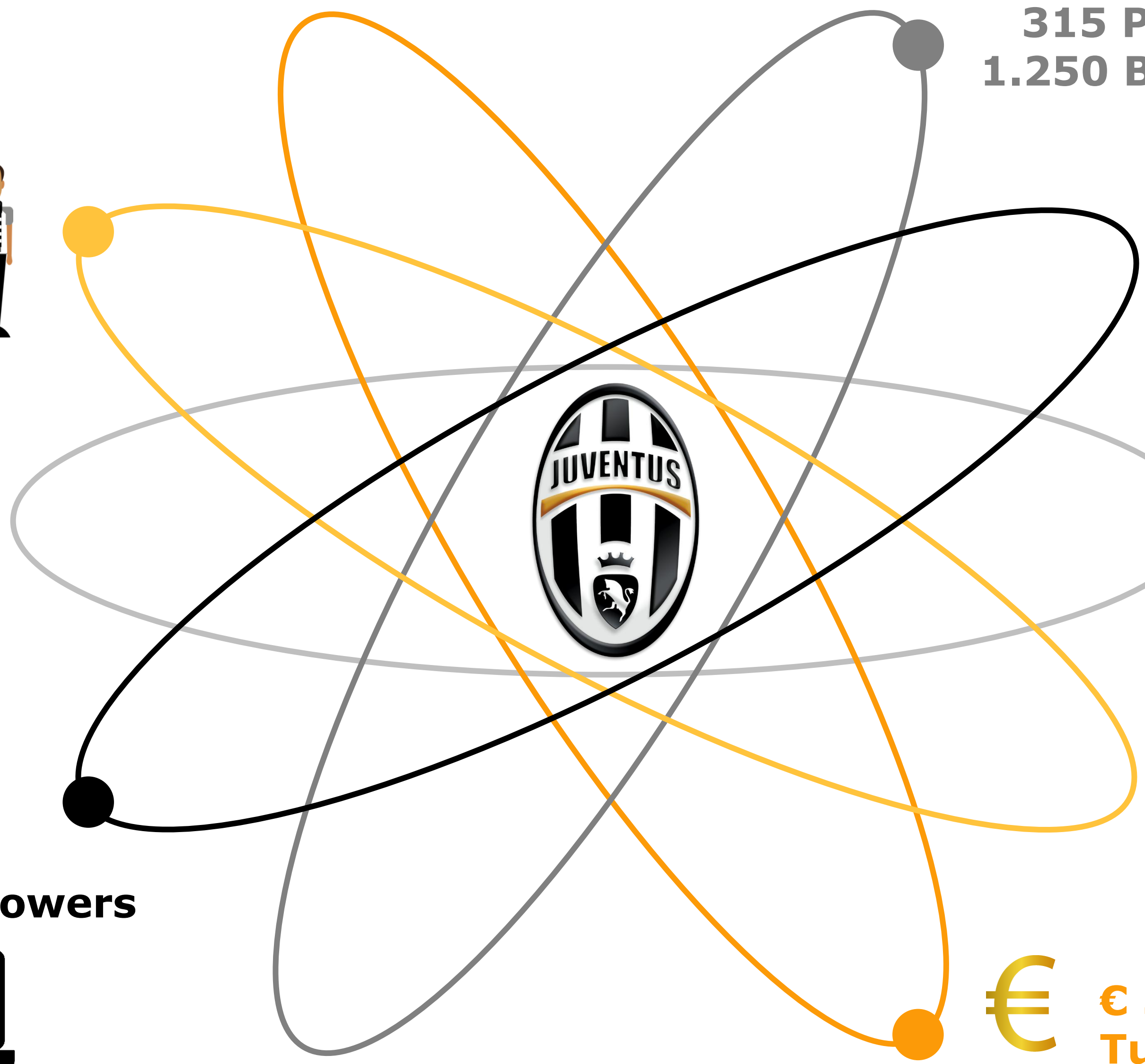
7 Venues



**28 m
Digital Followers**



**€ € 348 m
Turnover**



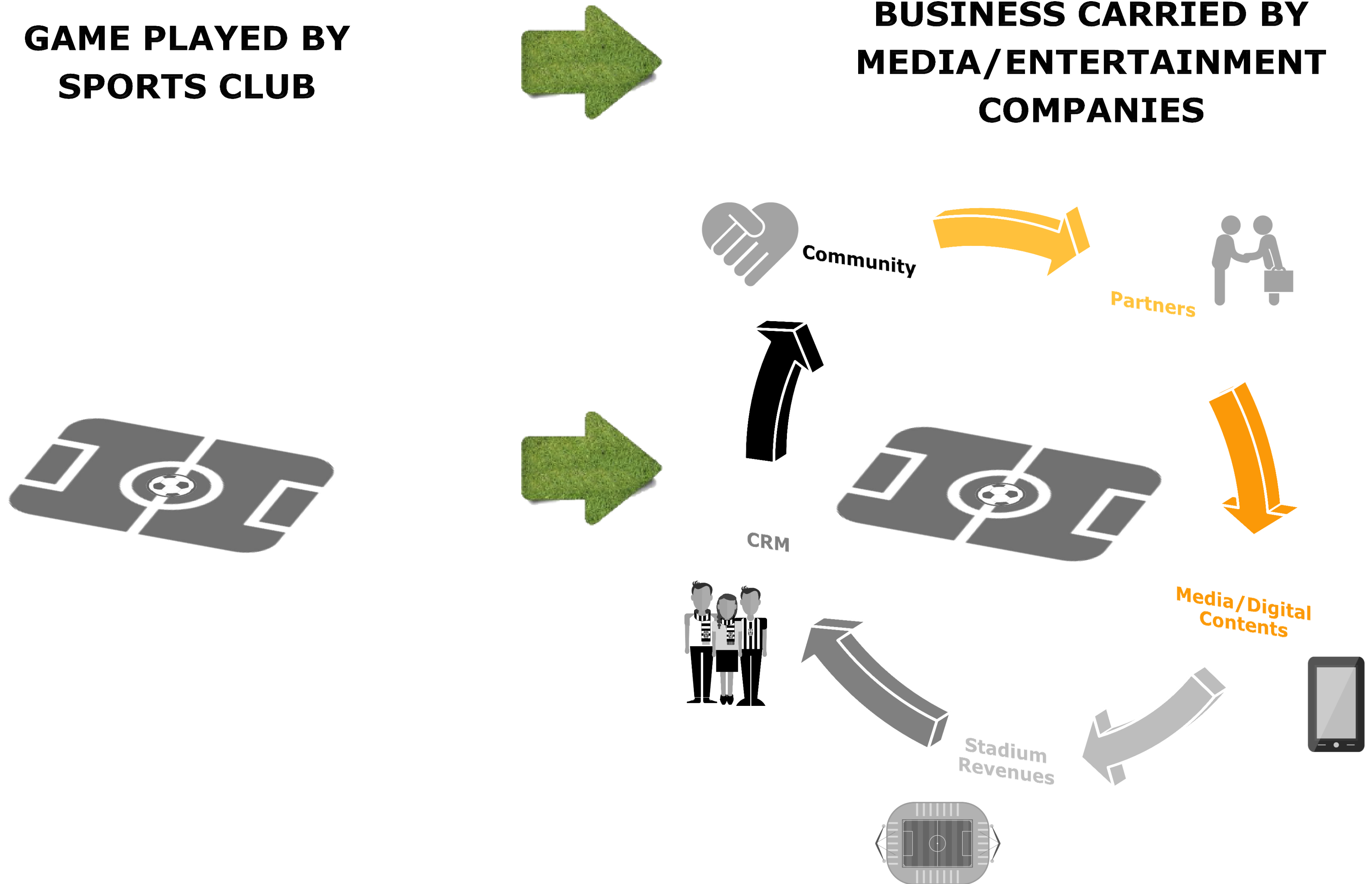


Football Business

From Football Club to Entertainment/Media Company

GAME PLAYED BY SPORTS CLUB

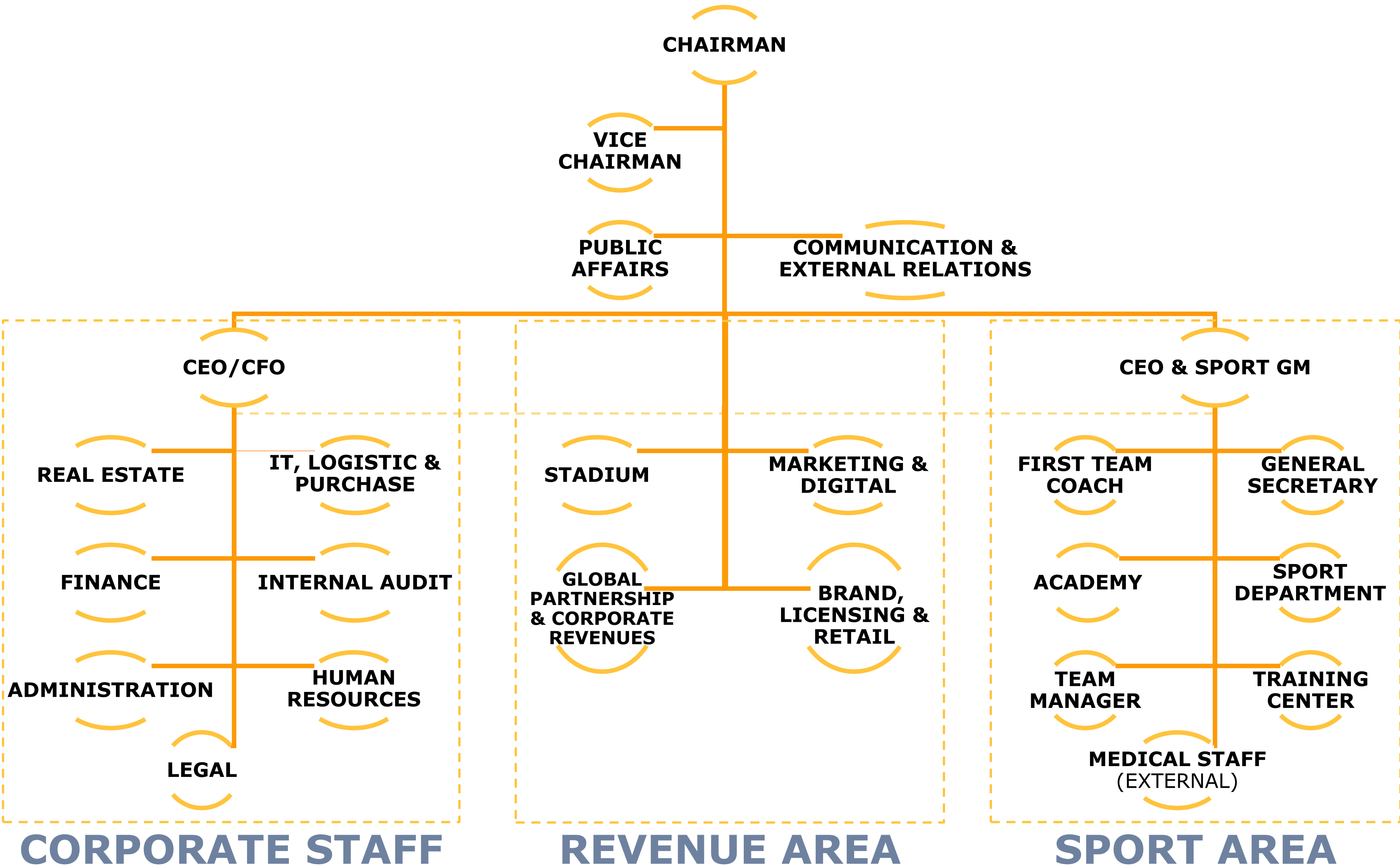
BUSINESS CARRIED BY MEDIA/ENTERTAINMENT COMPANIES





Football Business

Juventus Matrix





Il nuovo Codice del Lavoro aziendale

Disciplina aziendale dei rapporti di lavoro subordinato in vigore dal 15/7/2015

