

# THE FUTURE STARTS TODAY: THE BIOTECH EUROPEAN MARKET AND THE ROLE OF FINANCE AS A STRATEGIC PARTNER

CAN EU BIOTECH SECTOR COMPETE WITH US ?  
WHICH IS THE ITALIAN SITUATION ?

CORPORATE & INSTITUTIONAL BANKING

Discussion materials

October 2016

**STRICTLY CONFIDENTIAL**



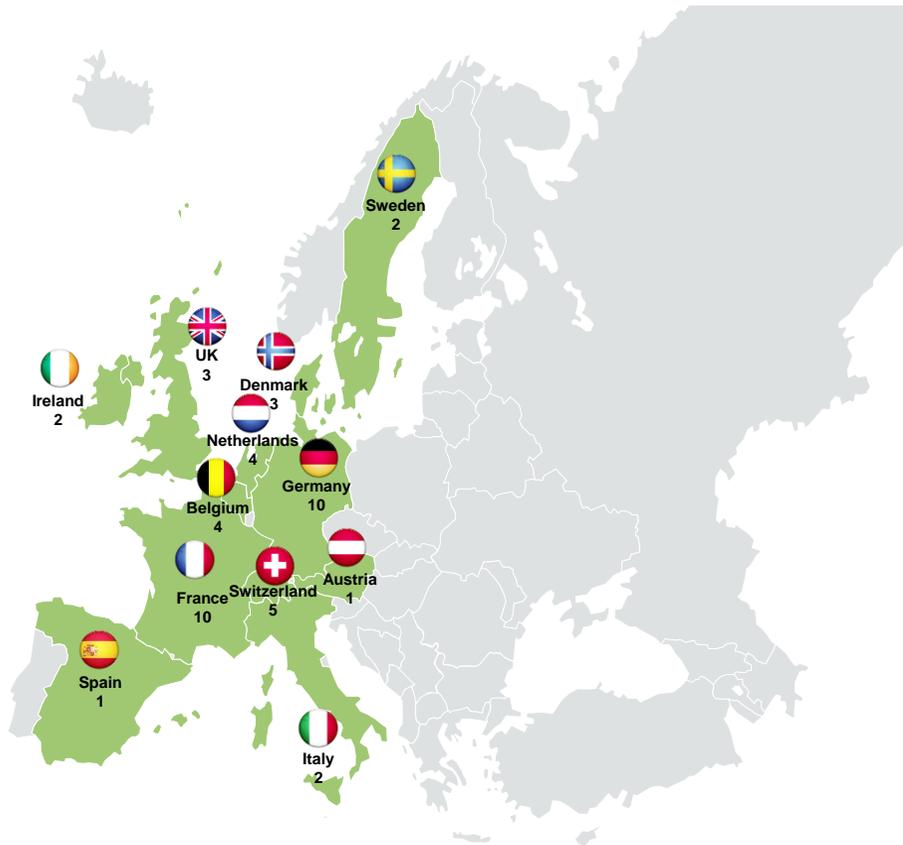
**BNP PARIBAS**

The bank for a changing world

# ID card of the key EU Biotech

## Selected names

Number of key Biotech by country



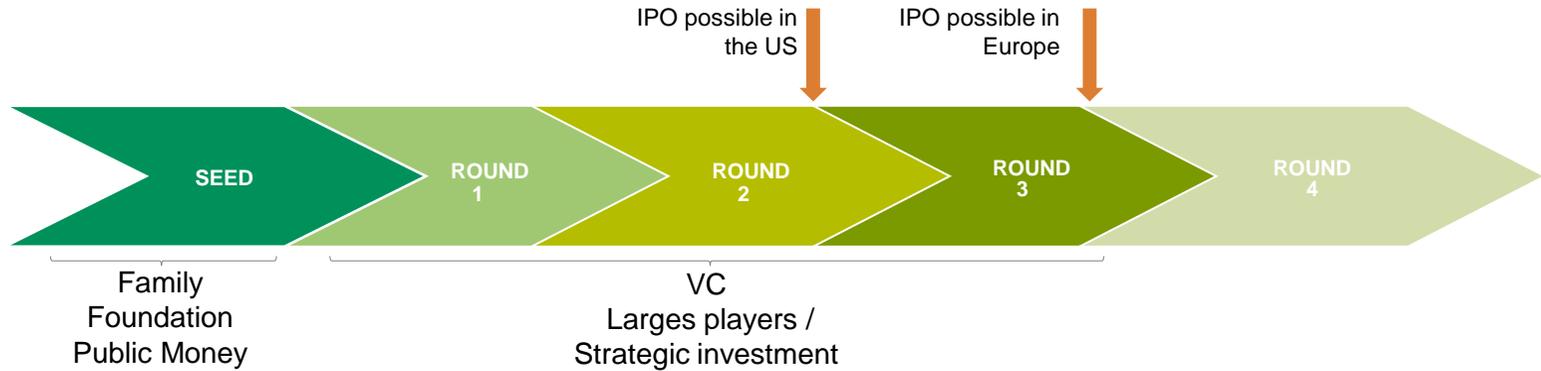
By therapeutic area



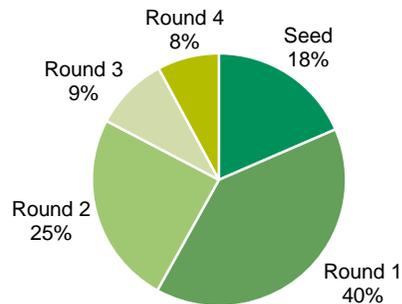
Source: Labiotech

# How EU Biotech market is financed compared to US?

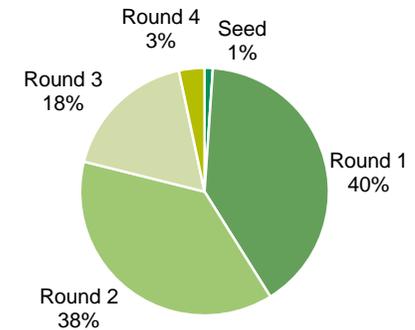
We should not forget about Asia



Deal Volume



Deal Value



Source: Capital IQ, Frost & Sullivan

# ECM activity in EMEA in the healthcare sector (including Hospitals & Clinics)

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2009 to 2015 deals greater than €50M

## ■ Primary transactions:

- 23 IPO realized in healthcare, BNP Paribas involved in 2

## ■ Secondary transactions:

- 38 ABB, BNP Paribas involved in 2
- 26 right issues, BNP Paribas involved in 2
- 8 equity linked, BNP Paribas involved in 1



# What make a country attractive for Biotechs?

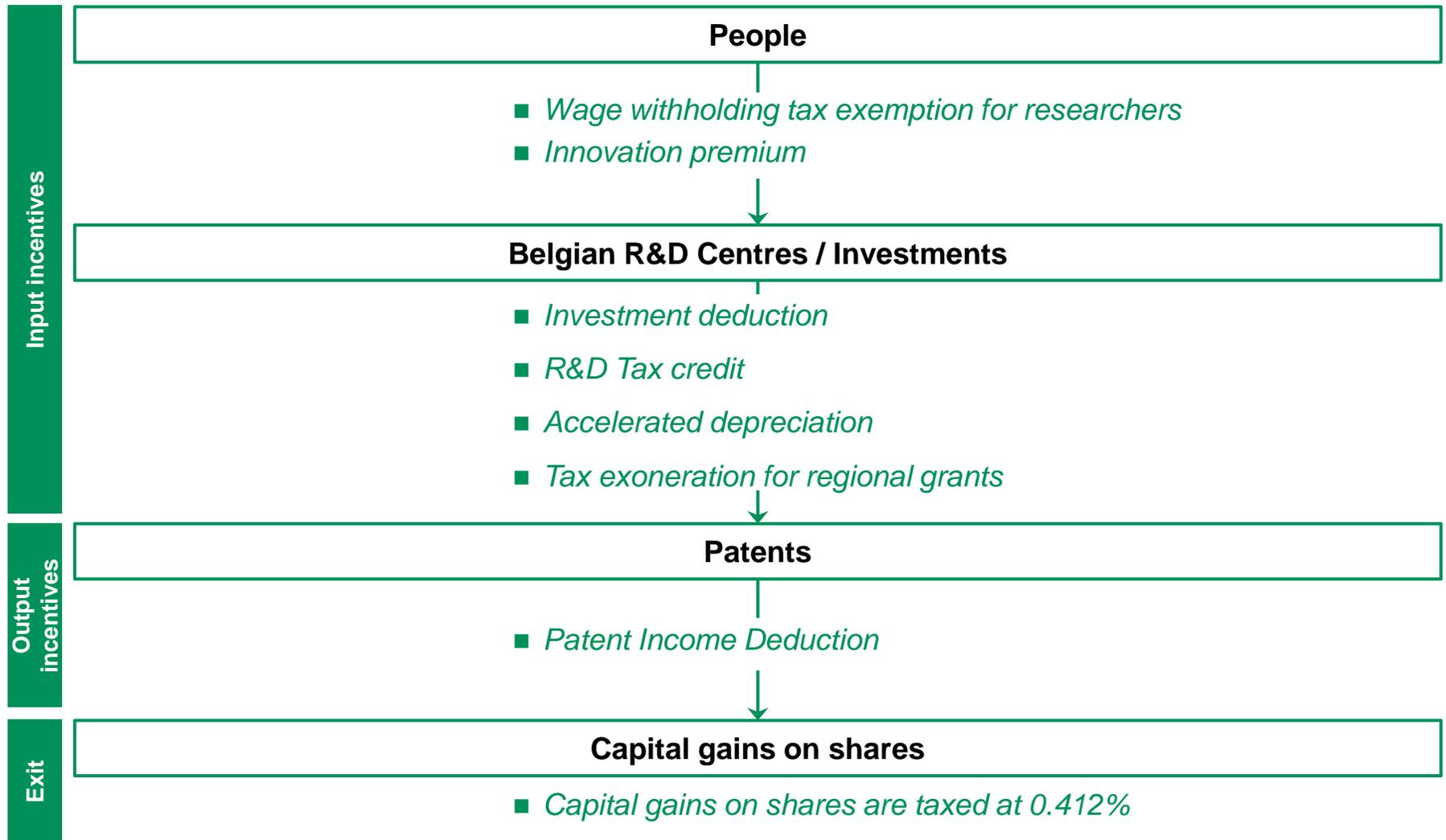
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- 1 Good academic and university ecosystems**
- 2 Financial incentives: fiscal aids that attracted professional investors and high network individuals to invest**
- 3 Central government subsidies**
- 4 Liquidity stock market allowing small IPOs to support Round 4 financing**



# Example of the Belgian market

Belgian Laws offer attractive tax incentives through the entire value chain



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