

Il Sole **24 ORE**

THE NEW INTELLIGENCE

POWERED BY DATA

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An aerial photograph of a city skyline, likely Hong Kong, featuring numerous skyscrapers and a harbor with many ships. The sky is filled with dramatic, dark, and textured clouds. A horizontal black band across the middle of the image contains the text "DATA ARE TRANSFORMING OUR WORLD" in a bright blue, bold, sans-serif font.

DATA ARE TRANSFORMING OUR WORLD

DIGITAL DISRUPTION powered by data

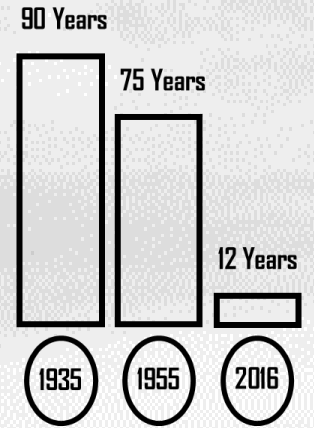
OF THE
FORTUNE 500
IN 1955...

89%

ARE GONE

“ IF THE RATE OF CHANGE ON
THE OUTSIDE EXCEEDS THE
RATE OF CHANGE ON THE
INSIDE, THE END IS NEAR. ”

JACK WELCH



COMPAQ

TOWER RECORDS
www.towerrecords.com

HUMMER



Polaroid



FAO
SCHWARTZ-EST. 1862

COMPUSA

BORDERS

Netscape

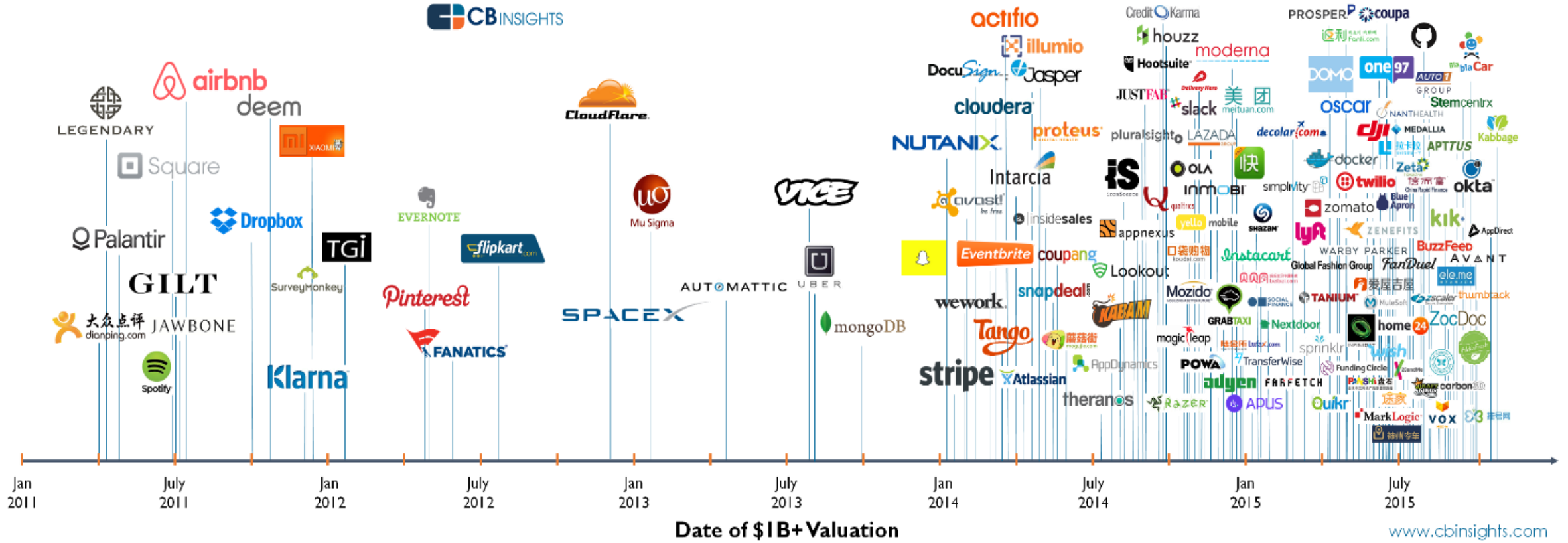


DATA UNICORNS

The Increasingly Crowded Unicorn Club

Private Unicorns since 2011

Created by:





UBER

5 Years:
More Ubers than Yellow Taxis in NYC.



VALUE CREATION IN THE 3^o MILLENIUM

DIGITAL LEADERS

DIGITAL LAGGARDS

IT SPENDING/REV

3.5%

VS

3.2%

DATA EXPLOITATION

22

PETABYTES

0.5

FINANCIAL RESULTS

55%

GROSS MARGIN

37%

11%

NET INCOME

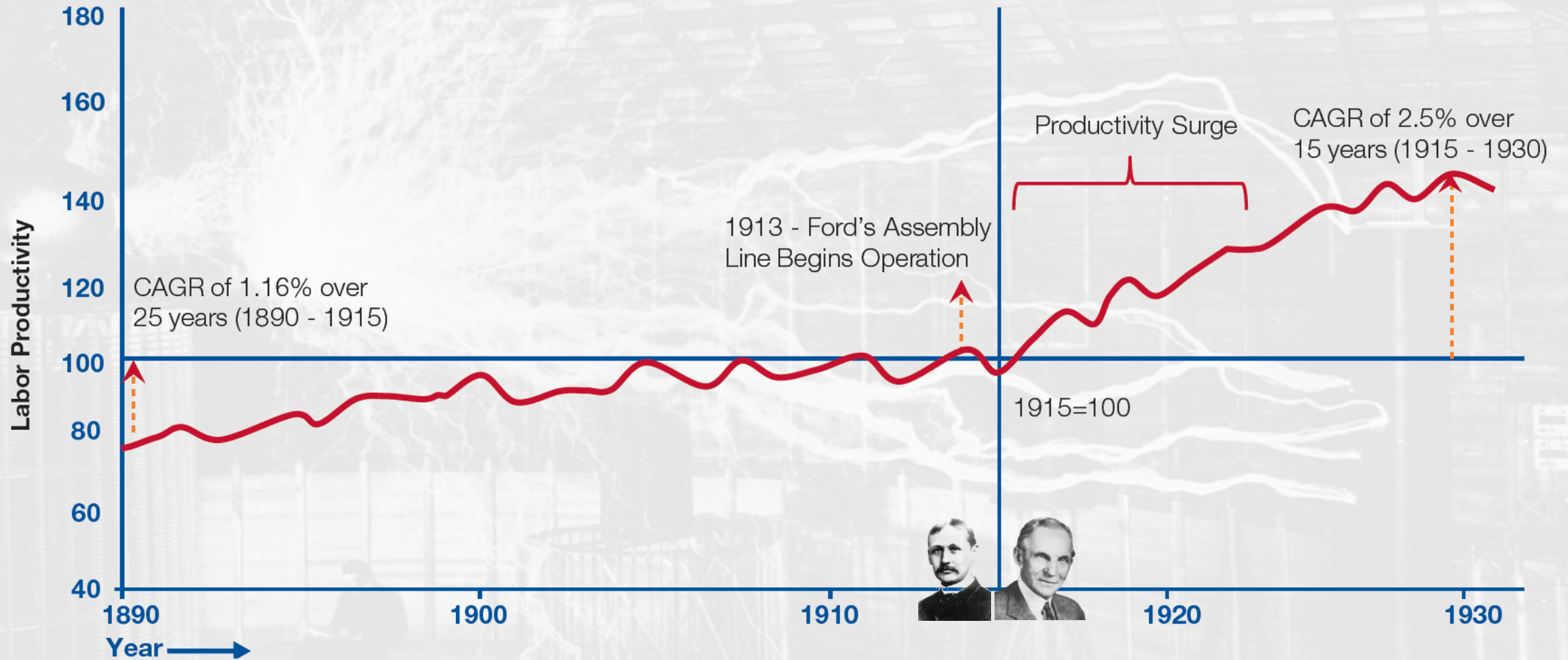
7%

=

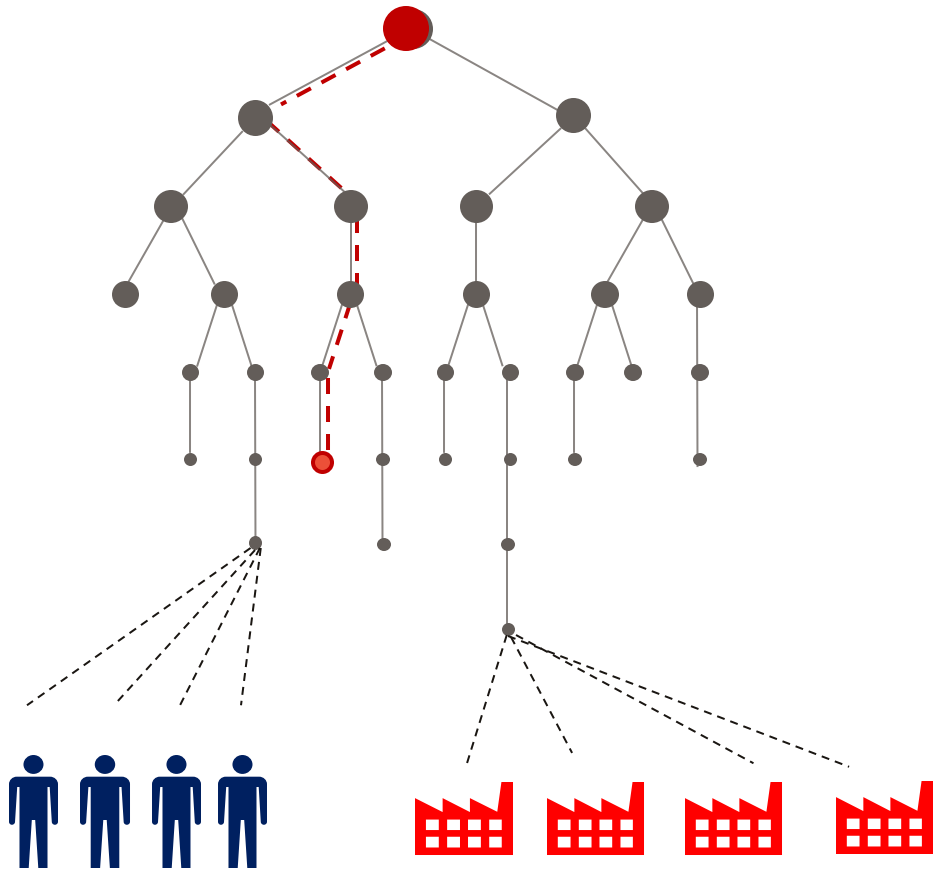
40X

+48%
+57%

DATA - THE NEW ELECTRICITY

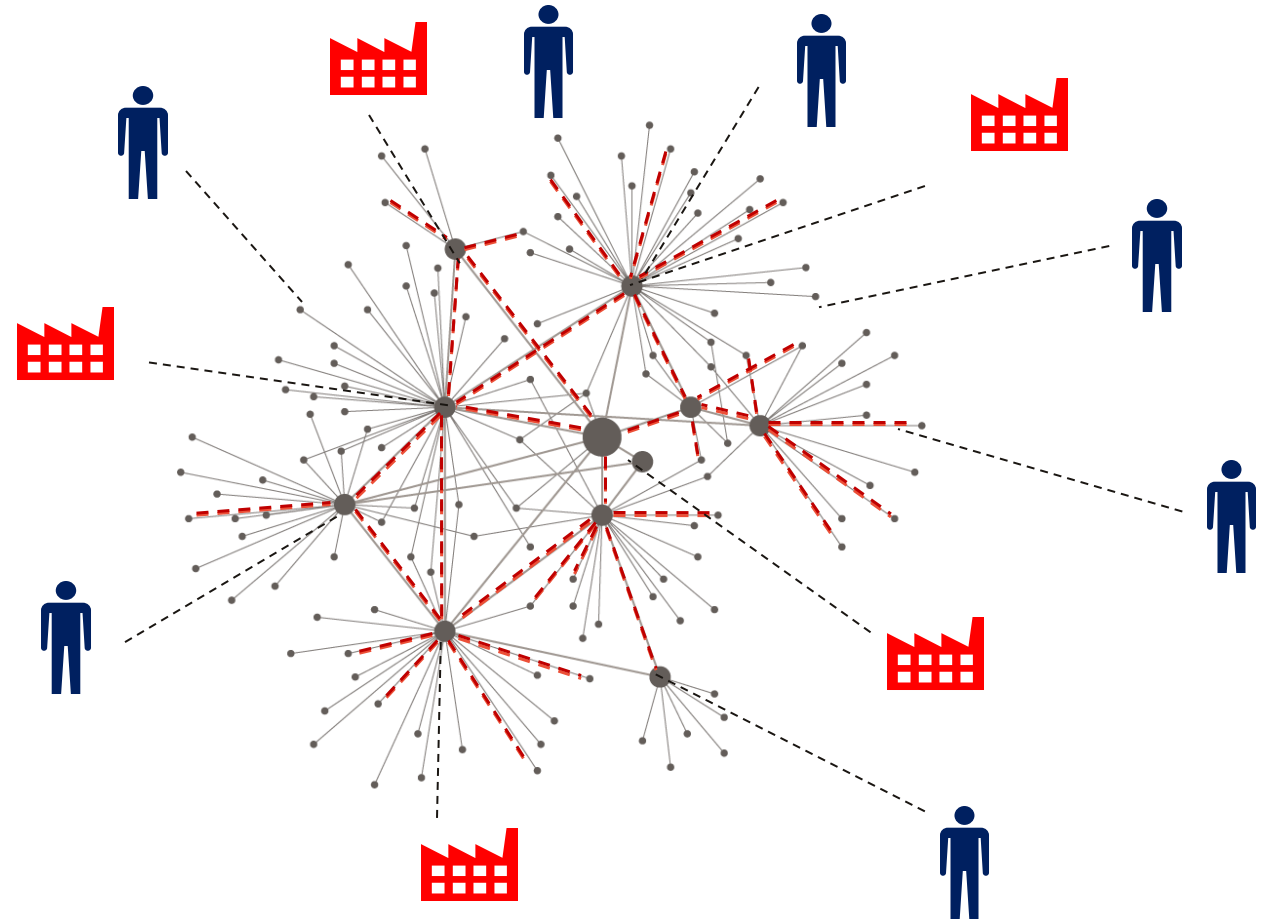


CULTURAL PARADIGM SHIFT: NETWORKS



TRADITIONAL HIERARCHIES

COMMAND AND CONTROL



RESPONSIVE NETWORKS

LEARN AND ADAPT

STRATEGIC VALUE OF DATA



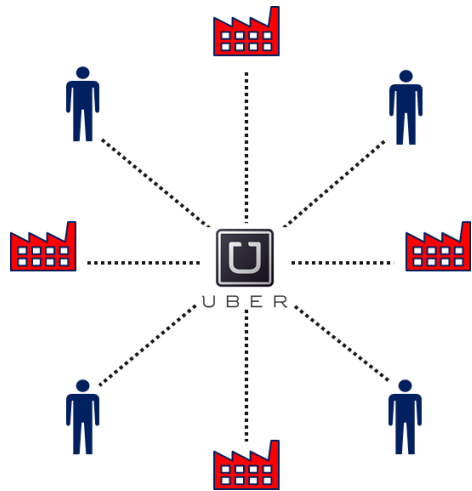
COST REDUCTION



TOYOTA



QUALITY IMPROVEMENT



TRUST OPTIMIZATION

Engage your customers



Transform your products



Empower your employees



Optimize your operations



DEMOCRATIZING ARTIFICIAL INTELLIGENCE

> 5000

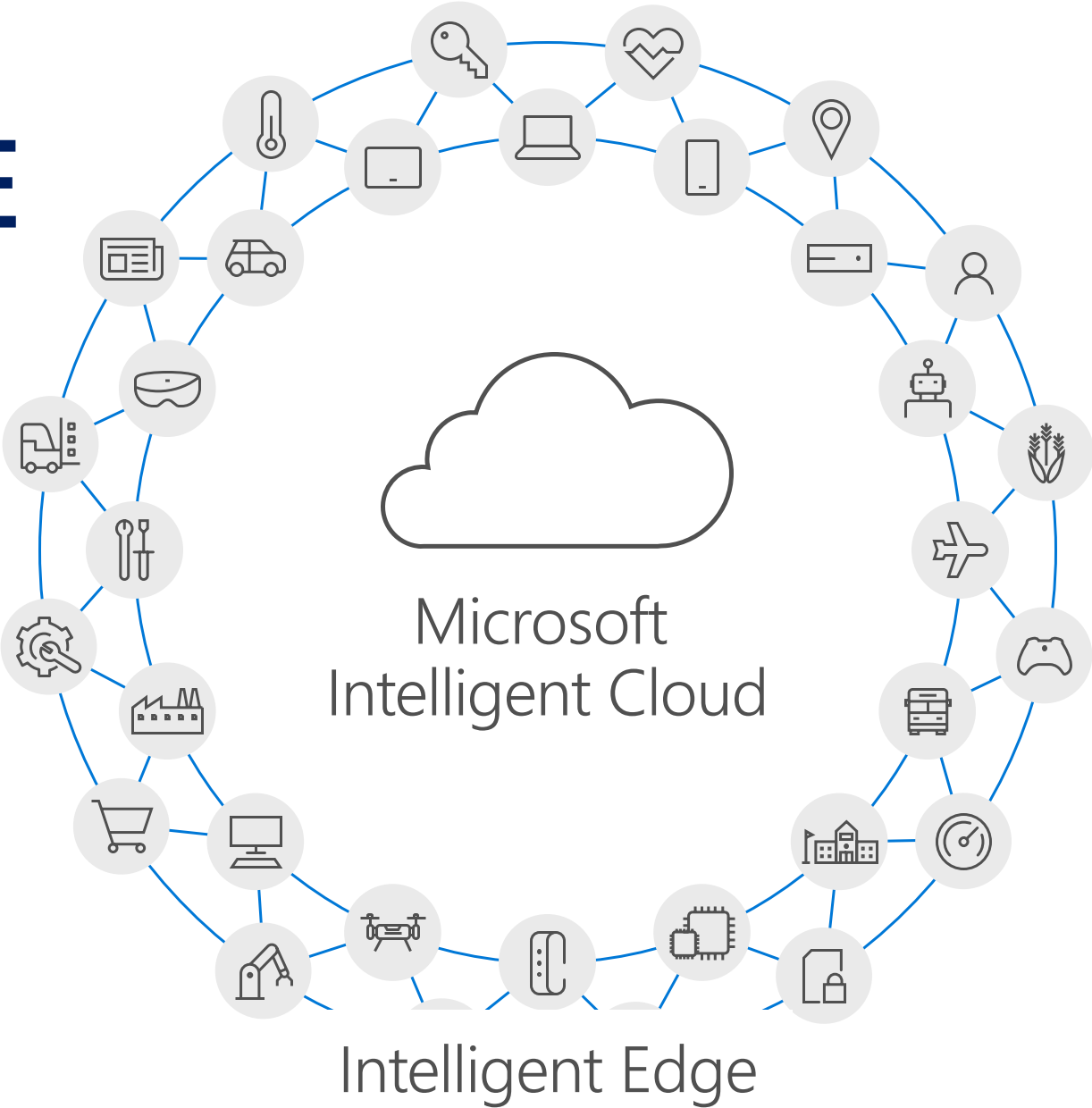
RESEARCHERS
& ENGINEERS

\$ 11 B

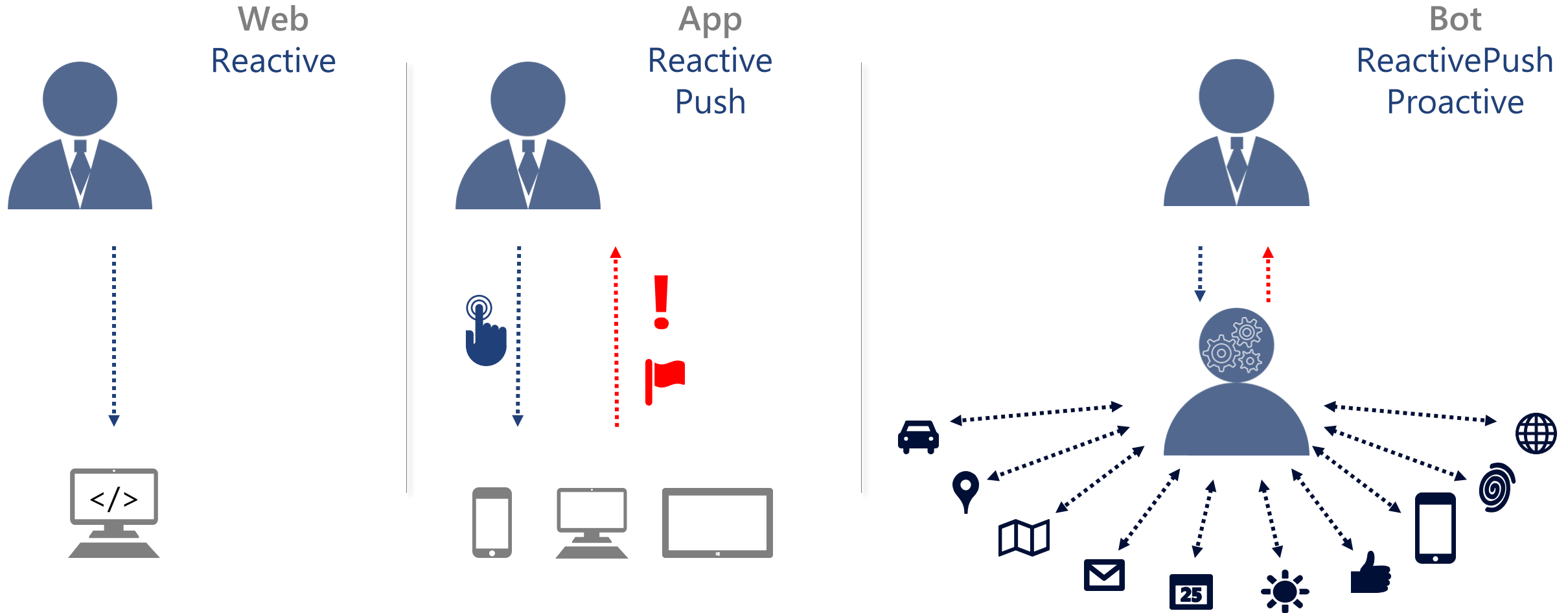
YEARLY
R&D

\$ 15 B

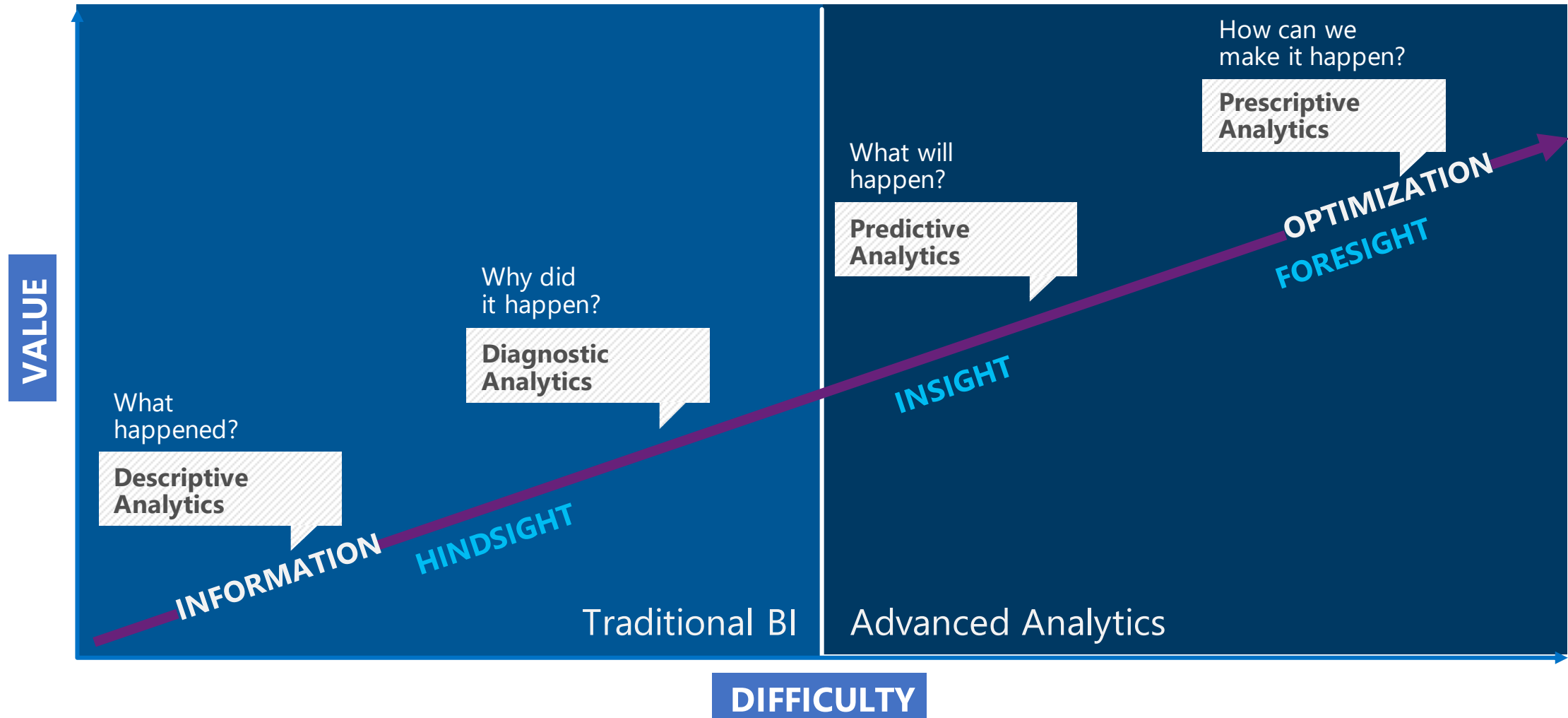
DATA
CENTERS



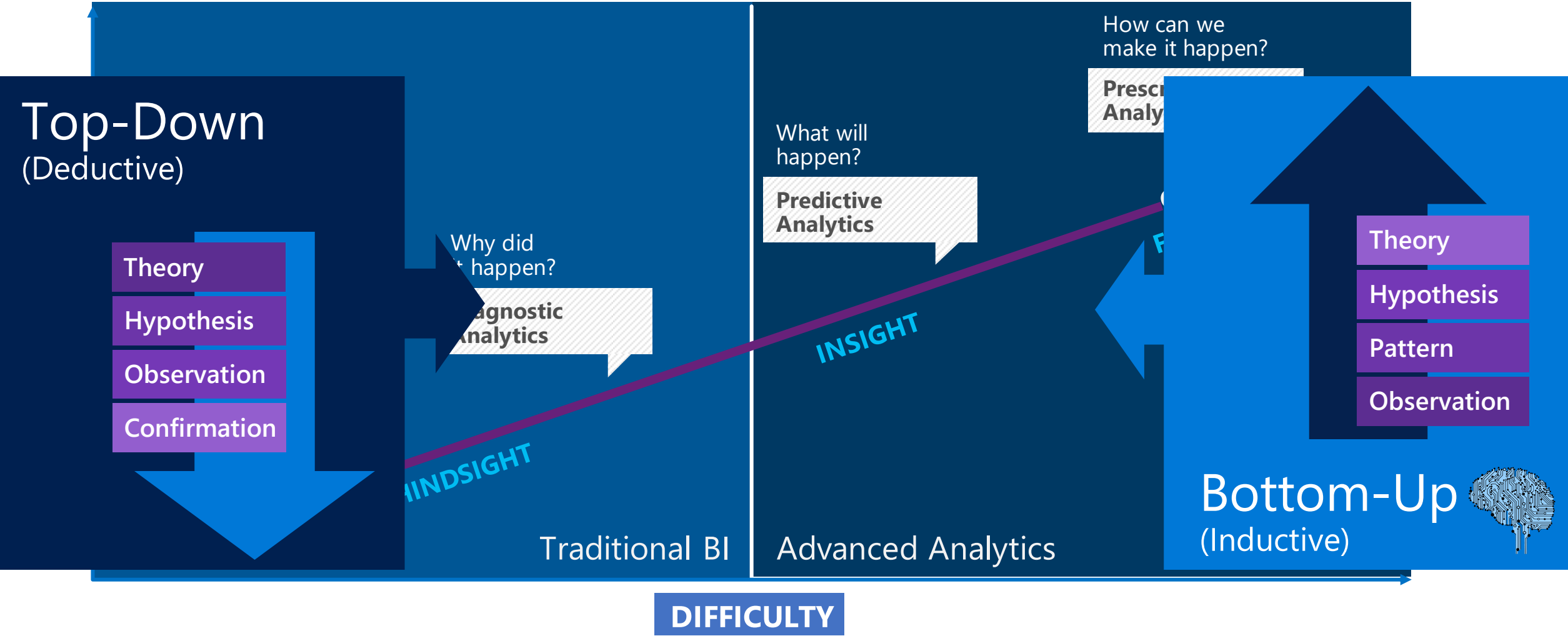
THE HUMAN-DIGITAL OMNI-CHANNEL EXPERIENCE



DATA and TRUTH in the 3^o MILLENIUM



DATA and TRUTH in the 3^o MILLENIUM



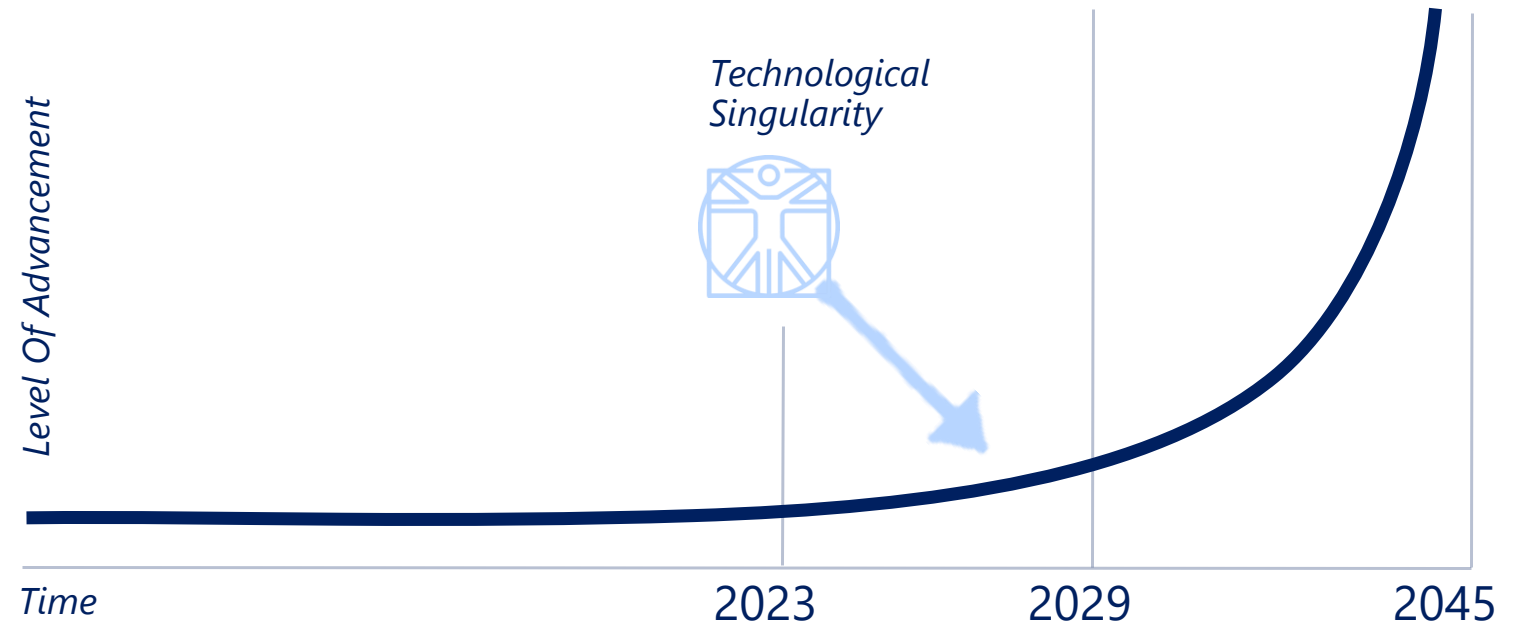
AI: LOOKING INTO THE NEAR FUTURE

"Humanity will change more in the next 20 years than in the previous 300"



Gerd Leonhard

WSJ called Gerd 'one of the leading Media Futurists in the World'. Wired Mag included him in the Top 100 ICT influencers list in Europe



...AS  CAPABILITIES GROW WHAT MATTERS IS...



A word cloud of human qualities and virtues. The words are arranged in a roughly triangular shape, with 'EMPATHY' at the base and 'VIRTUE' at the top. The colors range from dark blue to light green. The words include: EMOTIONS, SUFFERING, SYMPATHY, ALTRUISM, IMAGINATION, VIRTUE, INTUITION, TRASCENDENCE, TENDERNESS, HUMOR, FEELINGS, MORAL, COMPASION, SENSING, CARE, EMPATHY, ART, RESILIENCE, CREATIVITY, and PASSION.

Thank You!

Il Sole
24 ORE

@fabiomoioi

#GM Services



LinkedIn

37.000+ followers

<https://www.linkedin.com/today/author/fabiomoioi>

Fabio Moioi
Head of Consulting & Services at Microsoft (previously Vice President @Caspemini @McKinsey @Ericsson) 35,067 followers

Posts (25) Recent Activity (306)

- The future of "cars" (platforms of the future)**
January 8, 2017
- Insurance: the very near future**
November 28, 2016
- The Industrial Internet of Things (IIoT)**
November 11, 2016

Twitter

98.000+ followers

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Save the Children®

TWEETS 5,194 FOLLOWING 6,844 FOLLOWERS 86.9K LINKS 9,548 LISTS 5 MOMENTS 1

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Milan (Italy)
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Joined March 2010

Fabio Moioi @fabiomoioi Jan 8
"The future of "cars" (platforms of the future) - read and comment @

2,388 Photos and videos

Who to follow: Outlook @Outlook, Bing @bing