Microsoft

THE NEW INTELLIGENCE

POWERED BY DATA

Fabio Moioli
Microsoft, GM Consulting & Services
https://twitter.com/fabiomoioli
https://it.linkedin.com/in/fabiomoioli

DATA ARE TRANSFORMING OUR WORLD

DIGITAL DISRUPTION powered by data

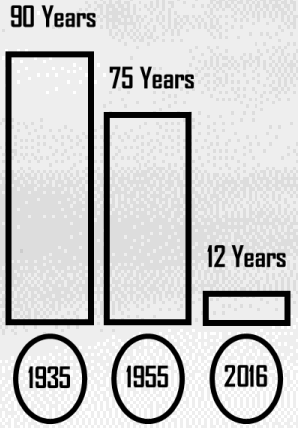
OF THE FORTUNE 500 IN 1955...

89%

ARE GONE

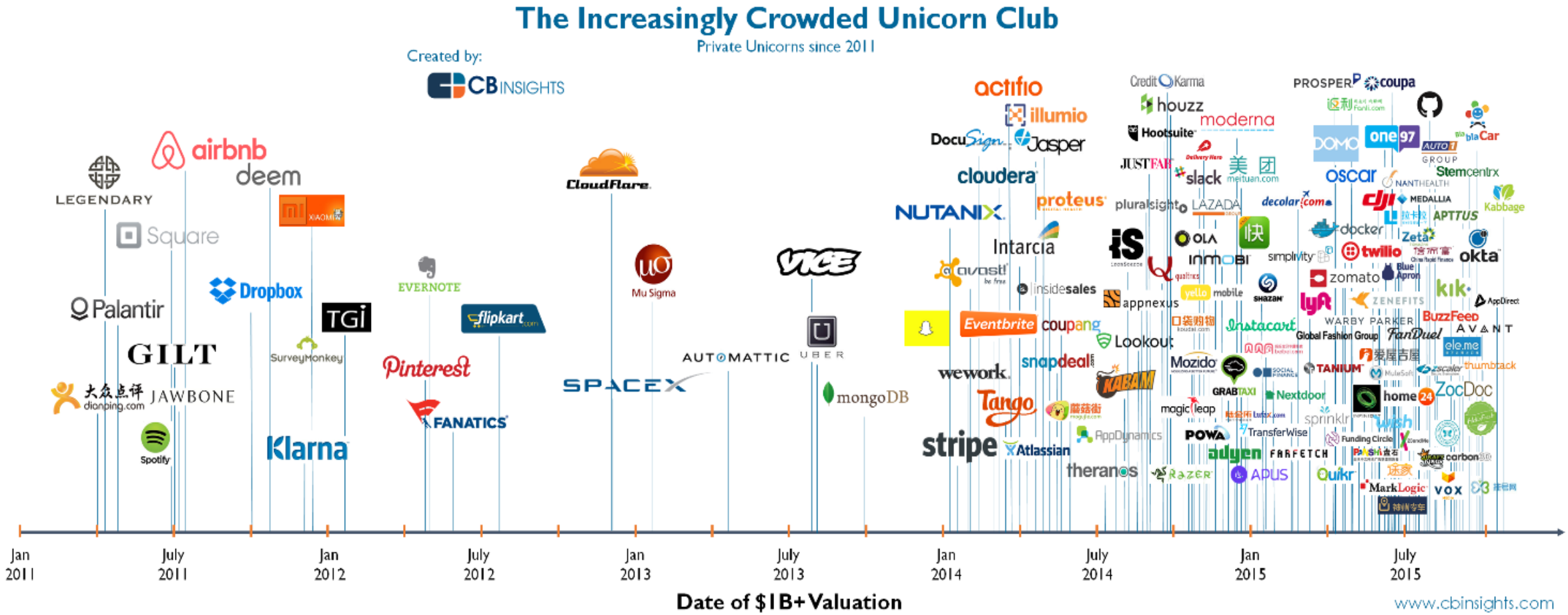
"IF THE RATE OF CHANGE ON THE OUTSIDE EXCEEDS THE RATE OF CHANGE ON THE INSIDE, THE END IS NEAR."

JACK WELCH



COMPAQ
TOWER RECORDS
www.towerrecords.com
HUMMER
Kodak
SAAB
BLOCKBUSTER
PONTIAC
Polaroid
PAN AM
FAO SCHWARZ EST 1862
COMPUSA
BORDERS
Netscape
MOTOROLA

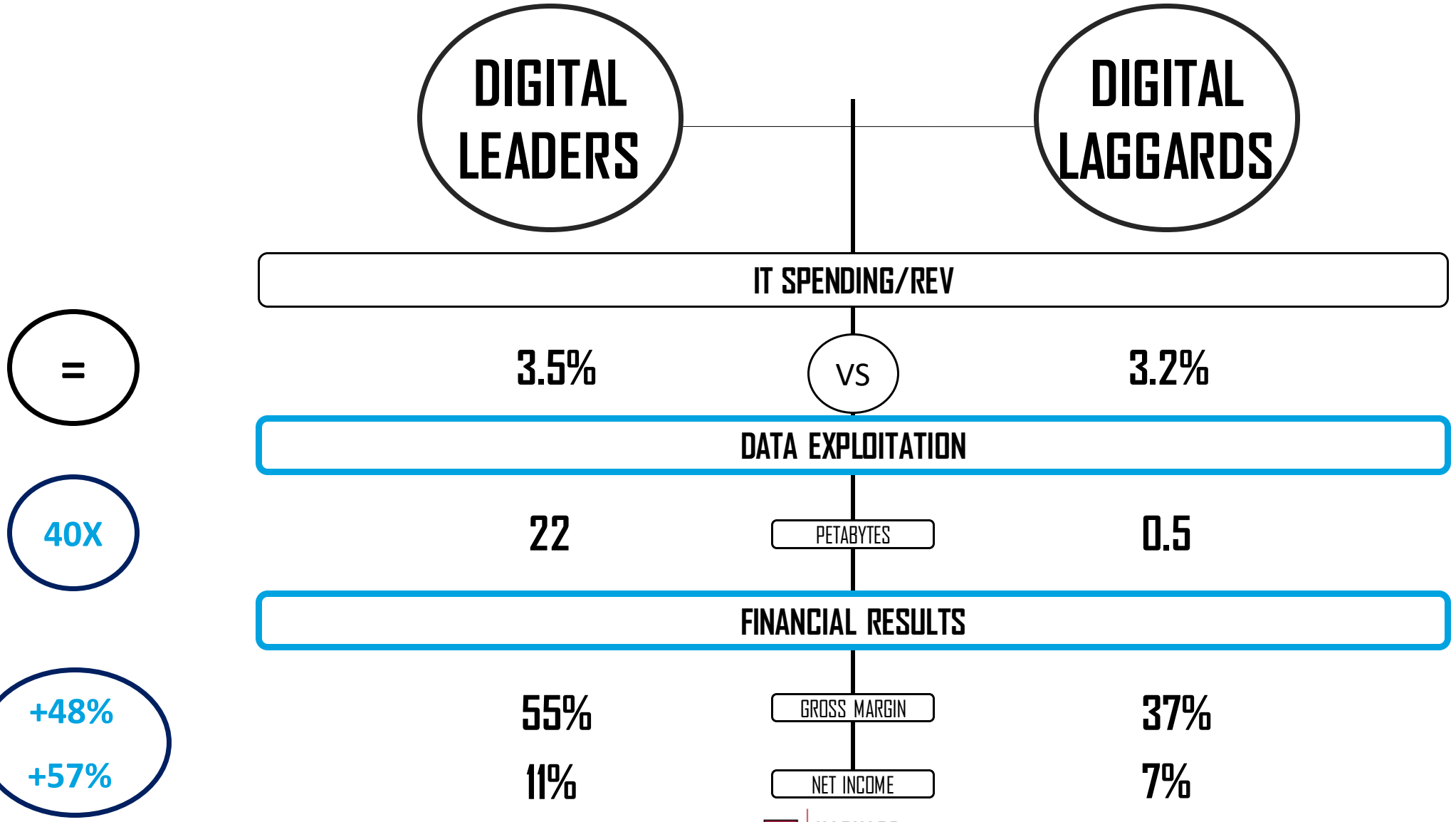
DATA UNICORNS



Microsoft

UBER
5 Years:
More Ubers than Yellow Taxis in NYC.

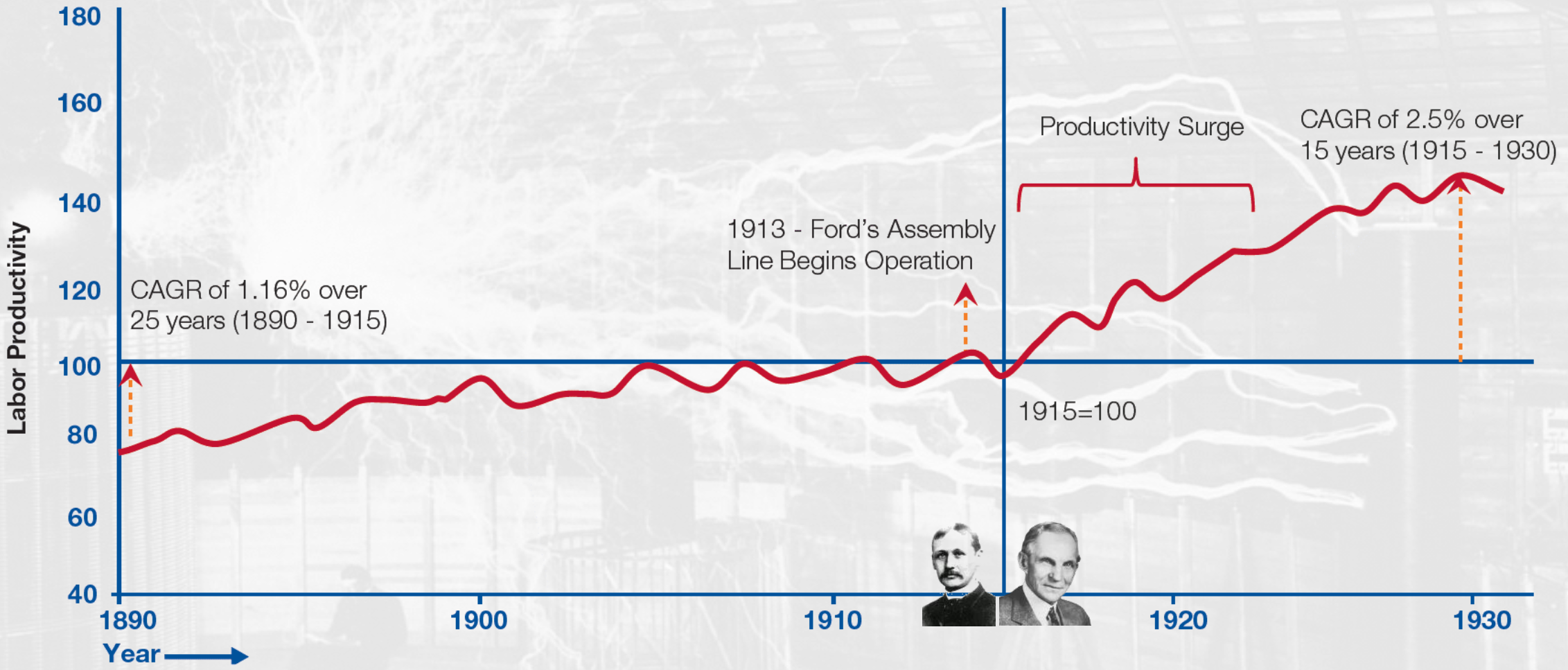
VALUE CREATION IN THE 3° MILLENIUM



HARVARD BUSINESS SCHOOL

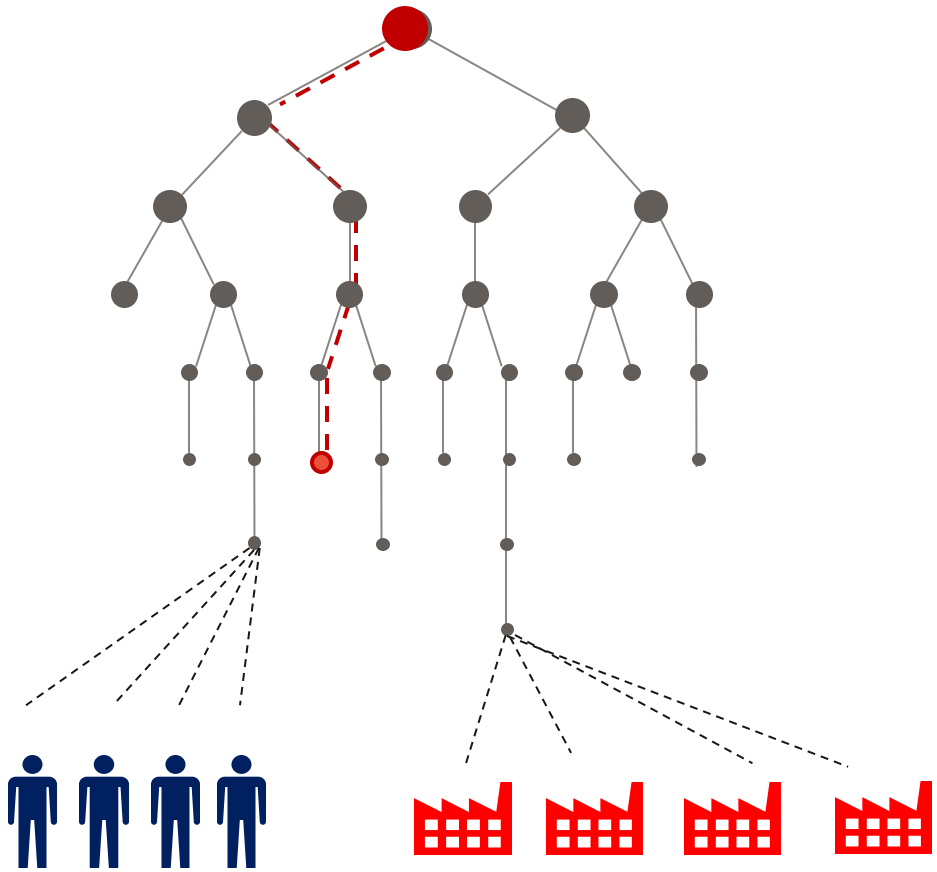
Microsoft

DATA – THE NEW ELECTRICITY



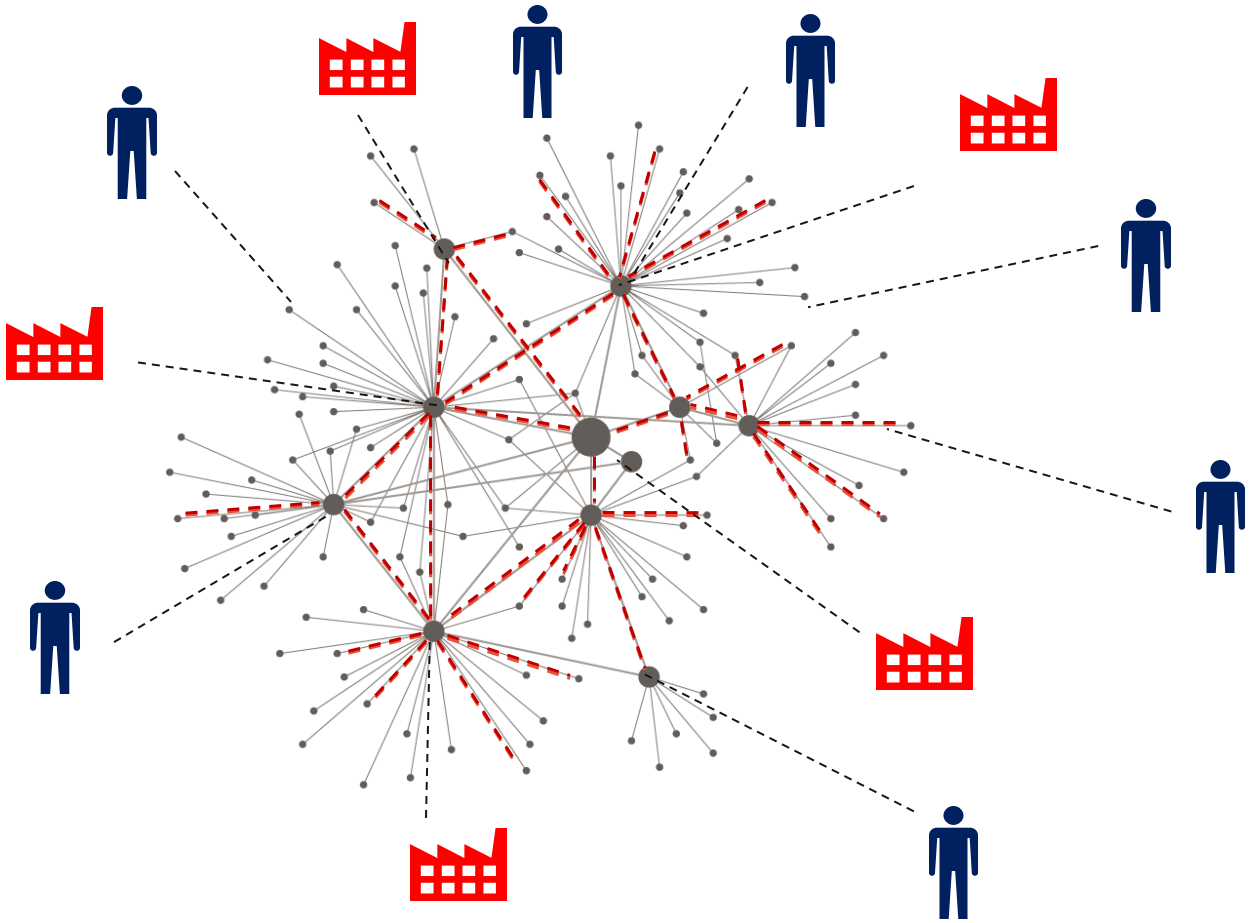
Microsoft

CULTURAL PARADIGM SHIFT: NETWORKs



TRADITIONAL HIERARCHIES

COMMAND AND CONTROL

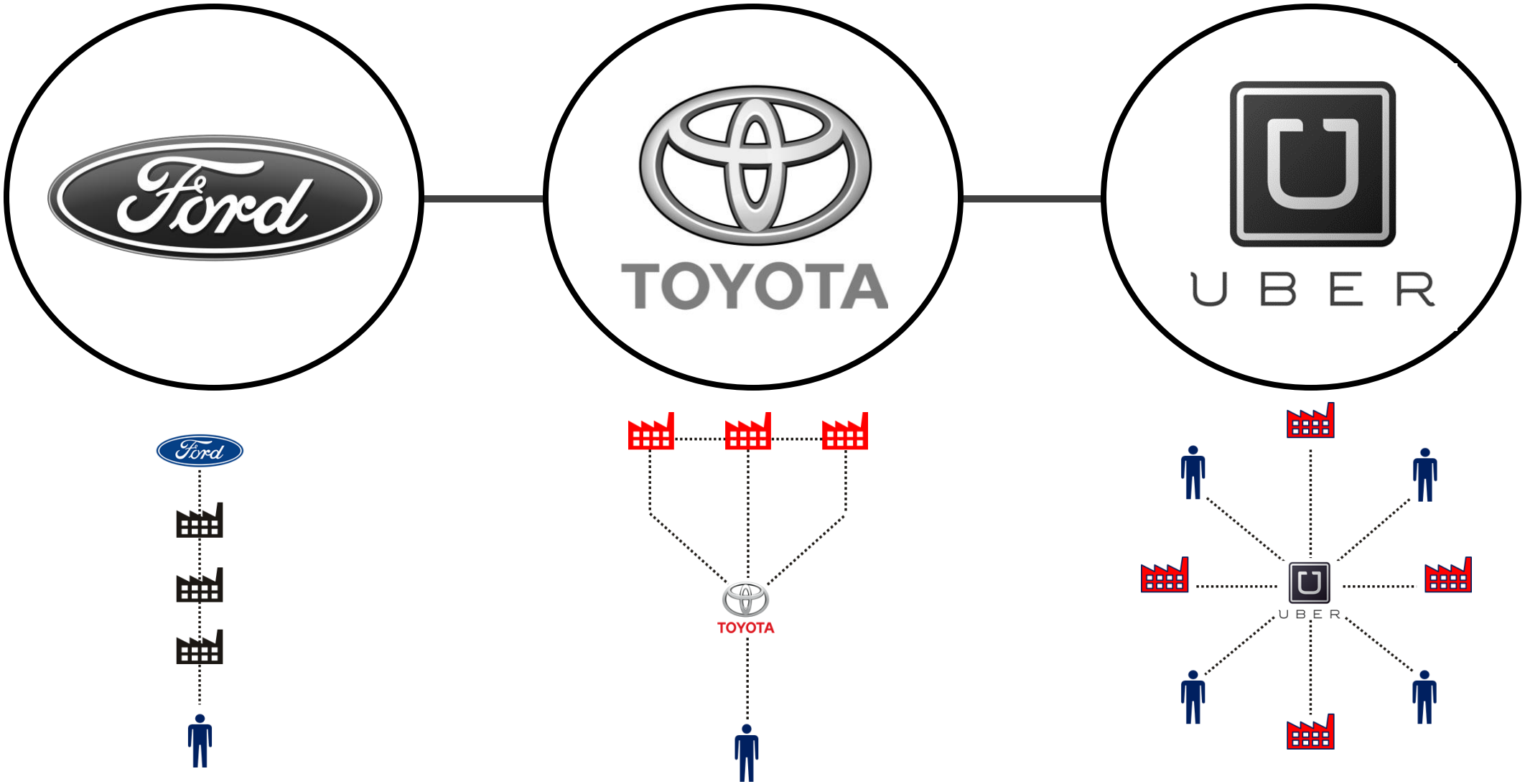


RESPONSIVE NETWORKS

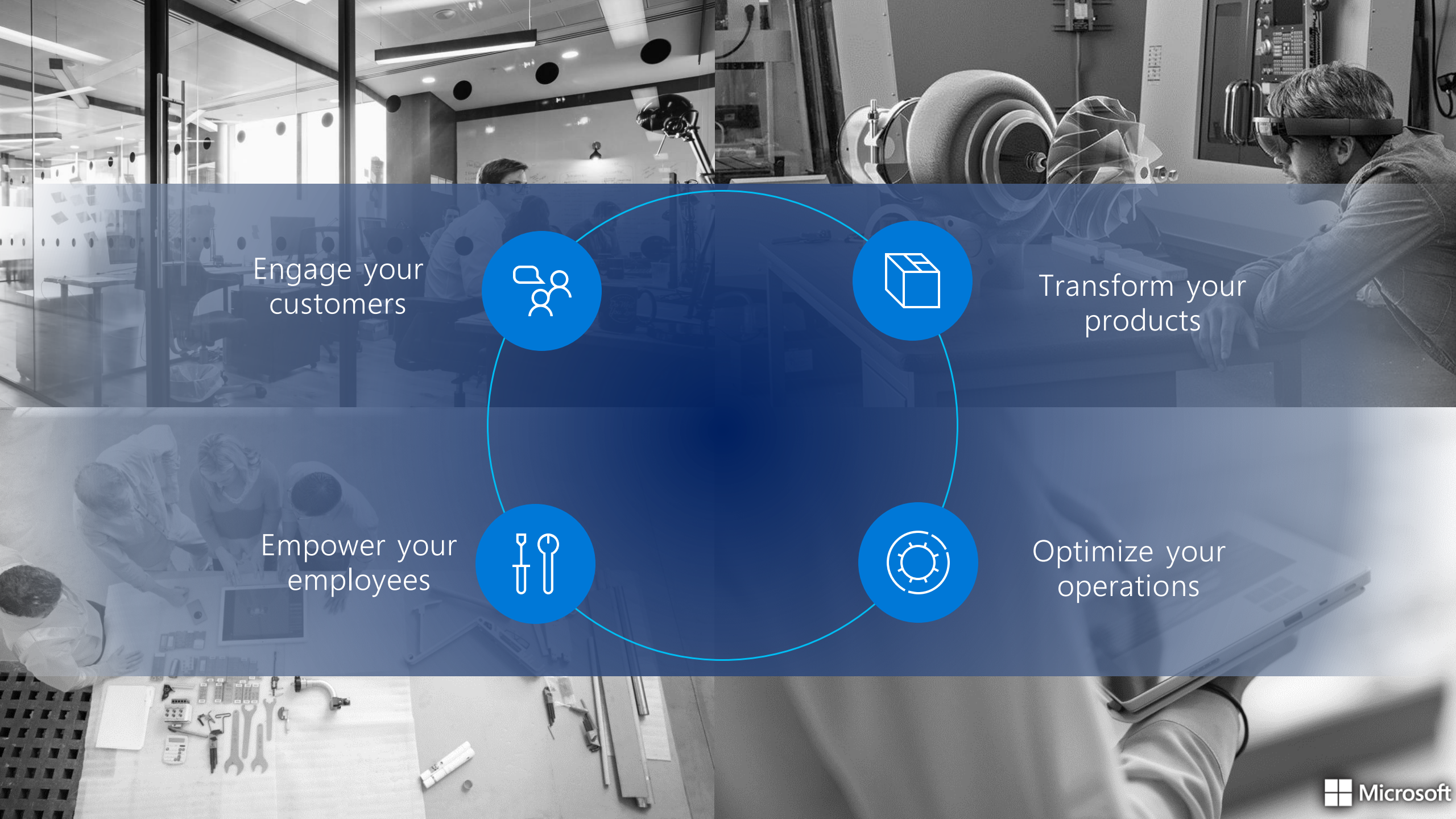
LEARN AND ADAPT

Microsoft

STRATEGIC VALUE OF DATA



Microsoft

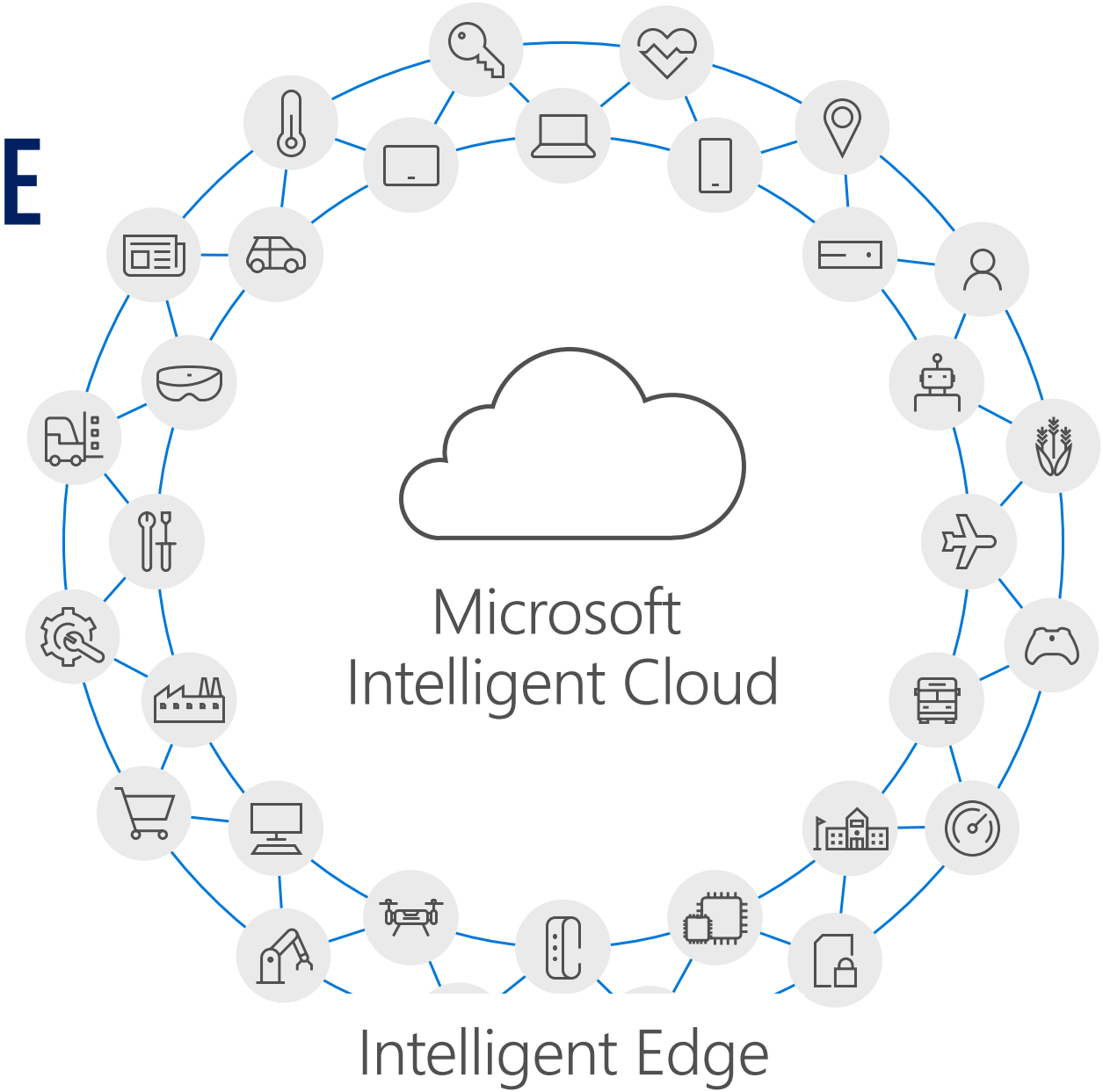

Engage your customers
Transform your products
Empower your employees
Optimize your operations

DEMOCRATIZING ARTIFICIAL INTELLIGENCE

> 5000
RESEARCHERS & ENGINEERS

$ 11 B
YEARLY R&D

$ 15 B
DATA CENTERS



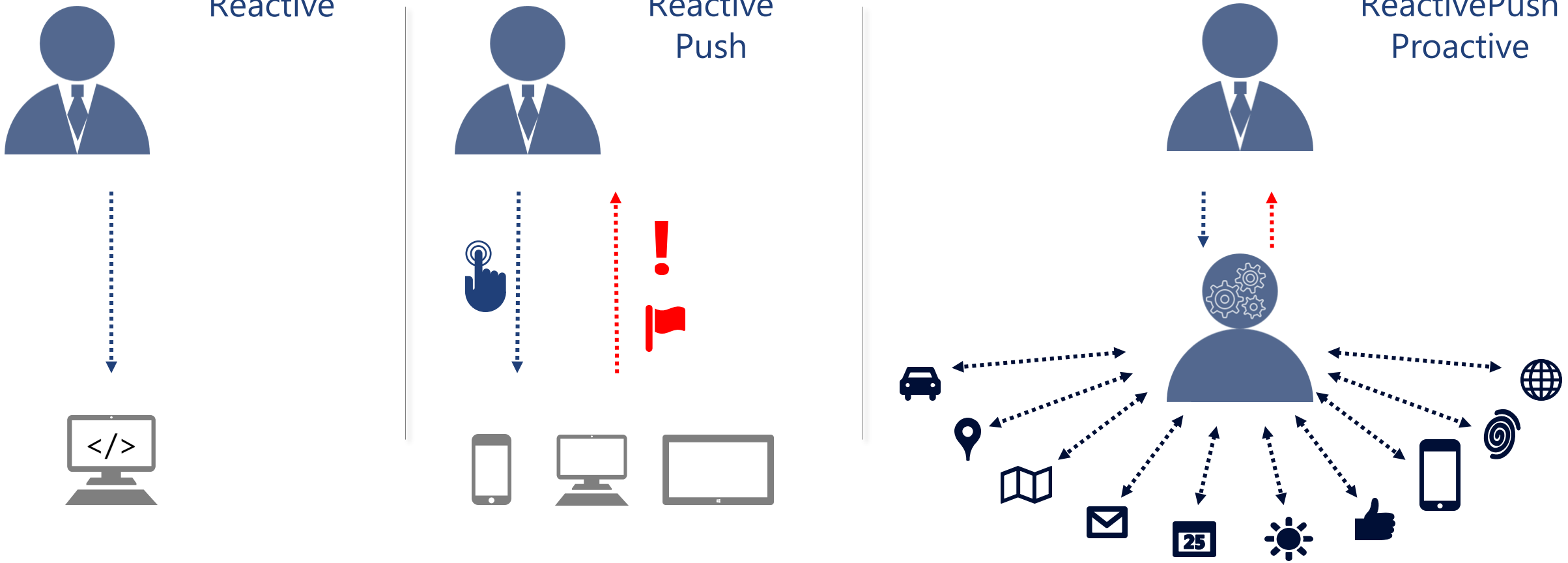
Microsoft

THE HUMAN-DIGITAL OMNI-CHANNEL EXPERIENCE

Web
Reactive

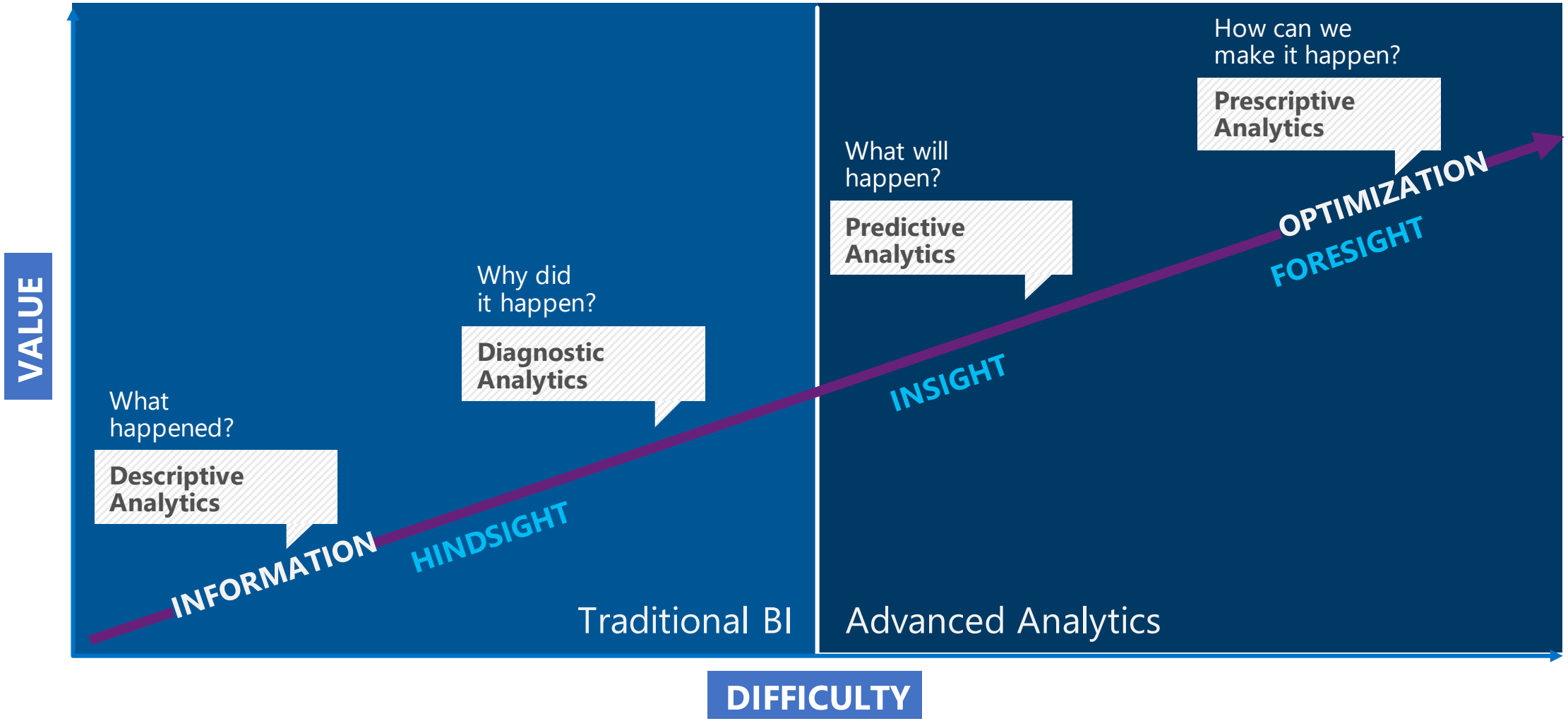
App
Reactive
Push

Bot
ReactivePush
Proactive



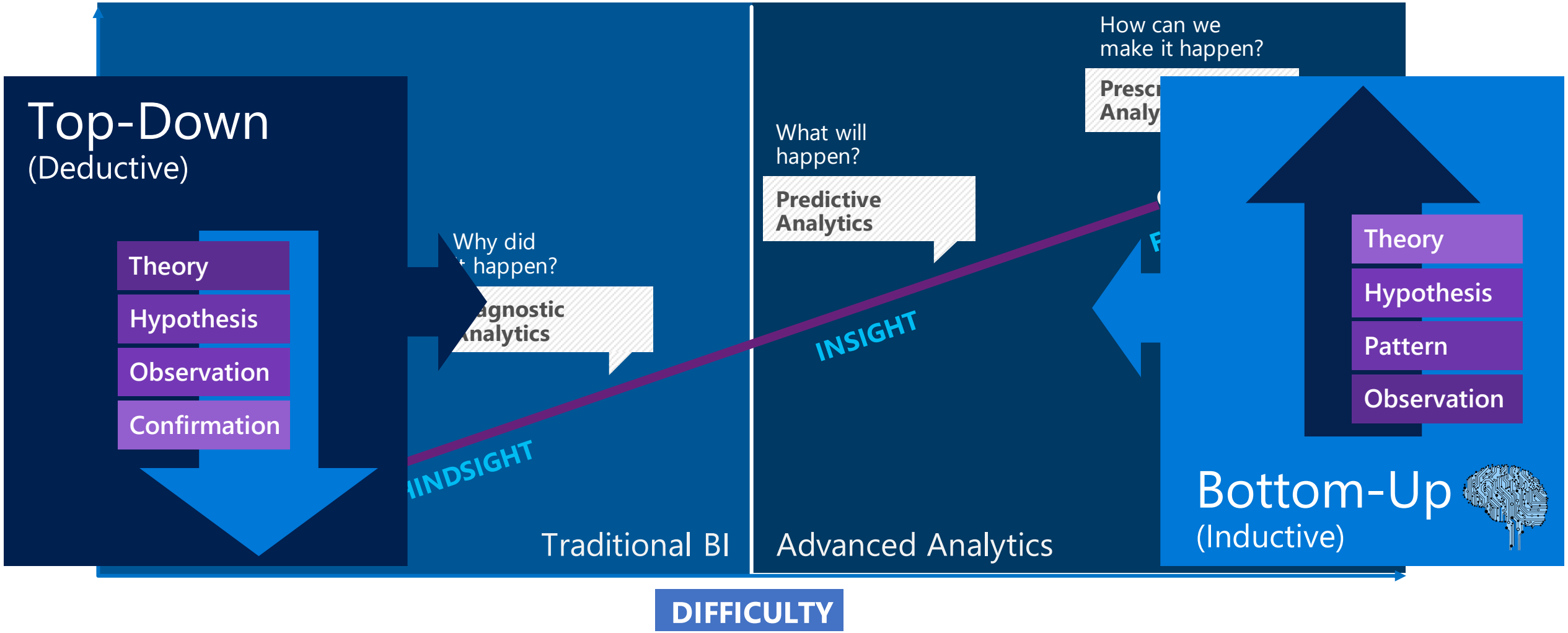
Microsoft

DATA and TRUTH in the 3º MILLENIUM



Microsoft

DATA and TRUTH in the 3º MILLENIUM



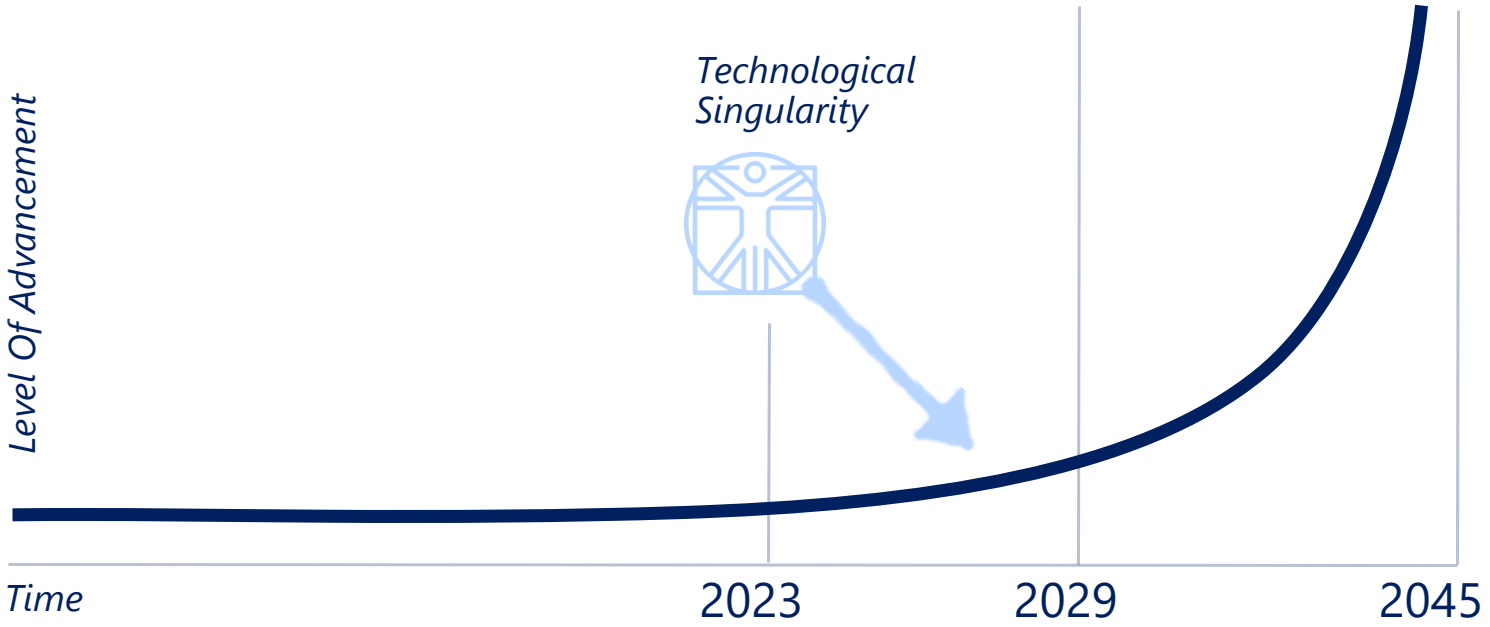
Microsoft

AI: LOOKING INTO THE NEAR FUTURE

"Humanity will change more in the next 20 years than in the previous 300"

Gerd Leonhard

WSJ called Gerd 'one of the leading Media Futurists in the World". Wired Mag included him in the Top100 ICT influencers list in Europe



Microsoft

...AS AI CAPABILITIES GROW WHAT MATTERS IS...

Thank You!

Il Sole 24 ORE

@fabiomoioli

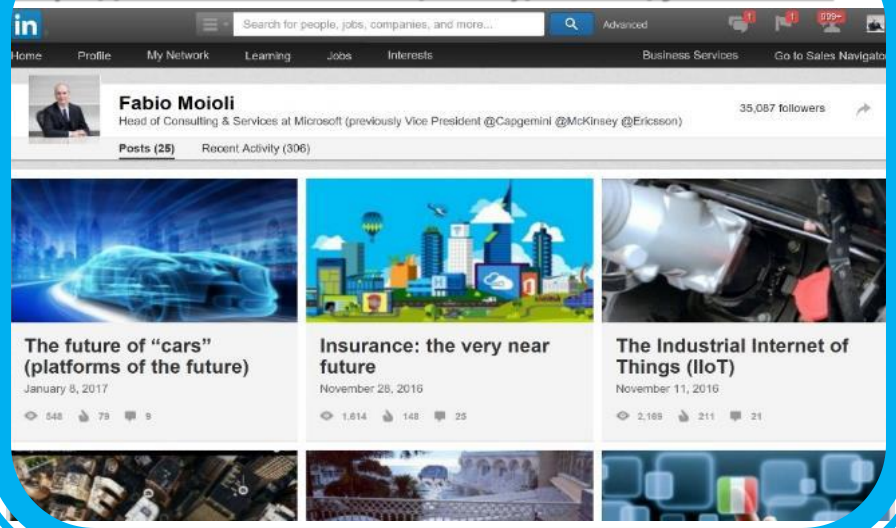
#GM Services

Microsoft

LinkedIn

37.000+ followers

https://www.linkedin.com/today/author/fabiomoiol



twitter

98.000+ followers

https://twitter.com/fabiomoioli