

FORUM MANUFACTURING & INDUSTRY 4.0

A Shift in Paradigm &

The Role of Finance as Strategic Partner to Grow Together

Milan, November 9 2016

- 9.00 Registration
Moderator: **Luca Orlando** Journalist Il Sole 24 ORE
- 9.30 Welcome Intro
Andrea Munari BNPP Italian Regional Head, BNL CEO
- 9.40 ***A macro-economic perspective: Italy, the 3-lows trap and 4.0 manufacturing***

Giovanni Ajassa Head of Economic Research BNL – BNP Paribas Group
- 10.00 ***Industry 4.0 – Transition Quantified***
“Beyond Technologies: a paradigm shift in companies’ strategies
Rethinking Politics: new routes for a manufacturing and industrial resurgence”

Roberto Crapelli Roland Berger CEO Italy
- 10.20 Panel Discussion
The Future for Manufacturing
*A discussion on how global issues are impacting the industry, new opportunities & challenges for Italian market players, the strategic importance of an industrial policy as a necessary driver of Industry 4.0.
New technology, growth, skills, new competitors, resource efficiency, constructive/collaborative cooperation public-private*

Roberto Crapelli Roland Berger CEO Italy
Luca Luigi Manuelli Senior Vice President and Chief Digital Officer
Ansaldo Energia
Fabio Storchi Chairman Federmeccanica (*BL Machinery, Mechanics*)
- 11.20 Panel Discussion
Unleashing the Potential in Manufacturing and the Role of Finance as a Strategic Partner
In an ever-changing and disruptively competitive business landscape, how Corporate Strategies are evolving and developing

Grow in Scale and Go Global; Buying and/or Bonding?; Business Model & Governance Evolution to be “Investor-Ready” and able to Access New Funding Markets (Debt and/or Equity); Small is “still” Beautiful? How to Make SMEs the Real Engine for growth

Keynote Speech 15'

Berthold Mueller

BNPP Head of Industrial EMEA

Panel Discussion 45'

Pietro Cassani

General Director Sacmi

Barbara Lunghi

Head of Primary Markets Borsa Italiana (*Italian Stock Exchange*)

Berthold Mueller

BNPP Head of Industrial EMEA

Giovanni Revoltella

Investment Director Capvis Equity Partners

12.30 Closing Remarks

12.40 Light Lunch